

FIG. 1

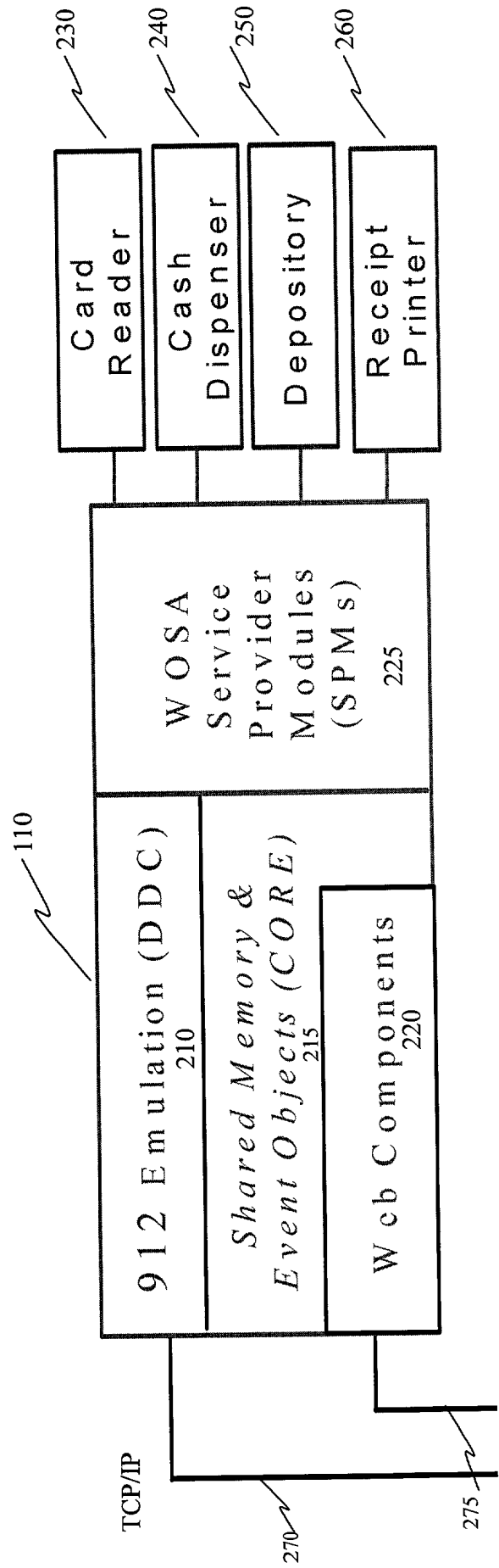


FIG. 2

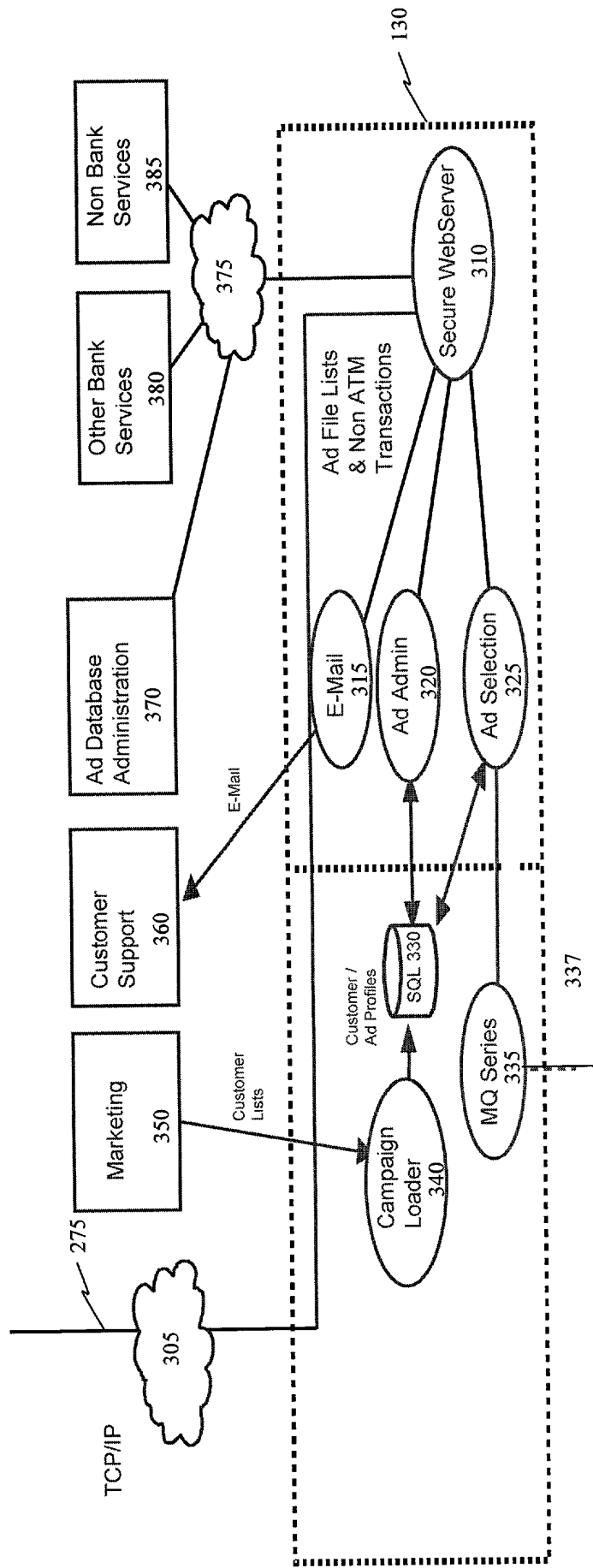


FIG. 3

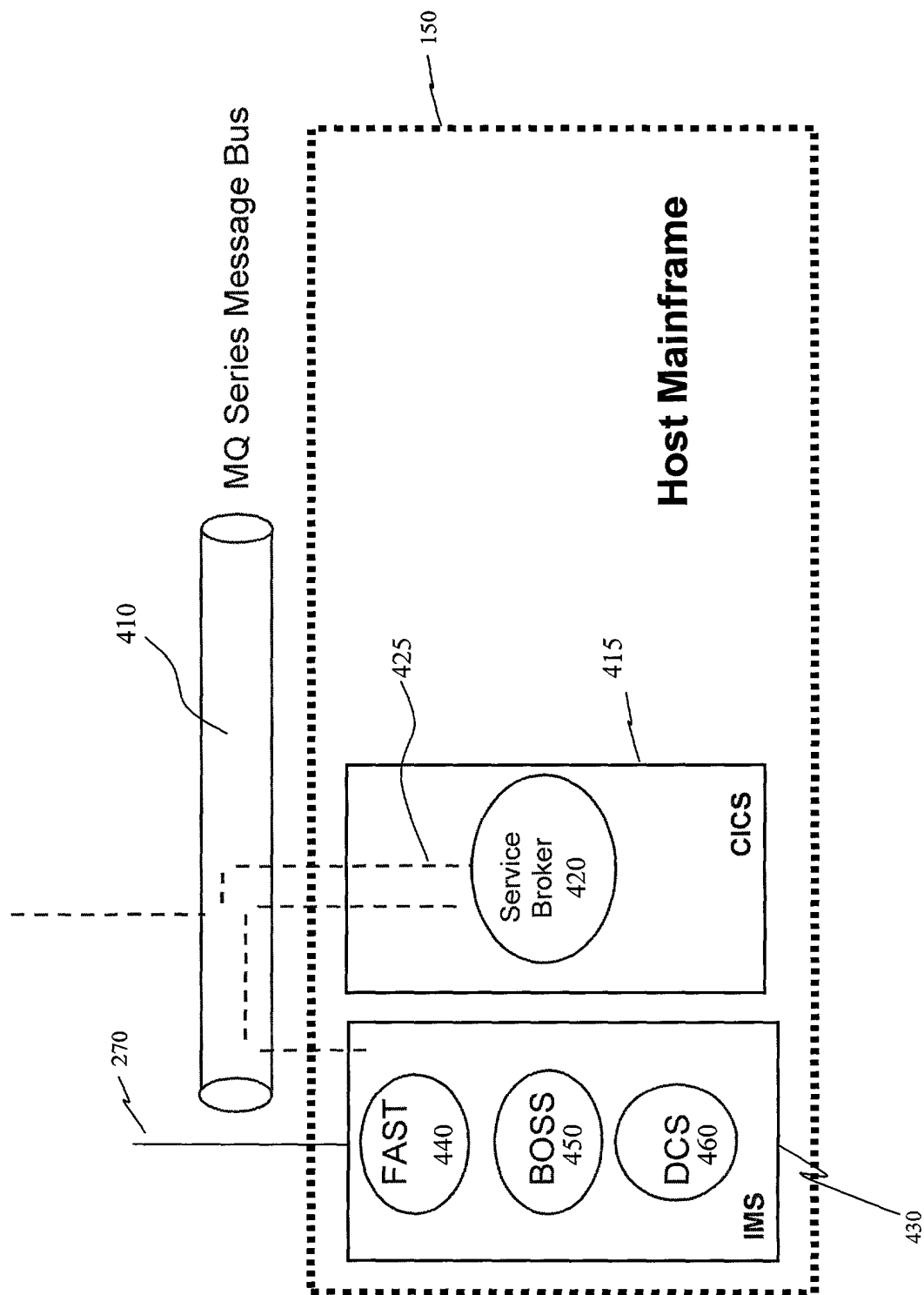


FIG. 4

Downloaded from www.ascelibrary.org

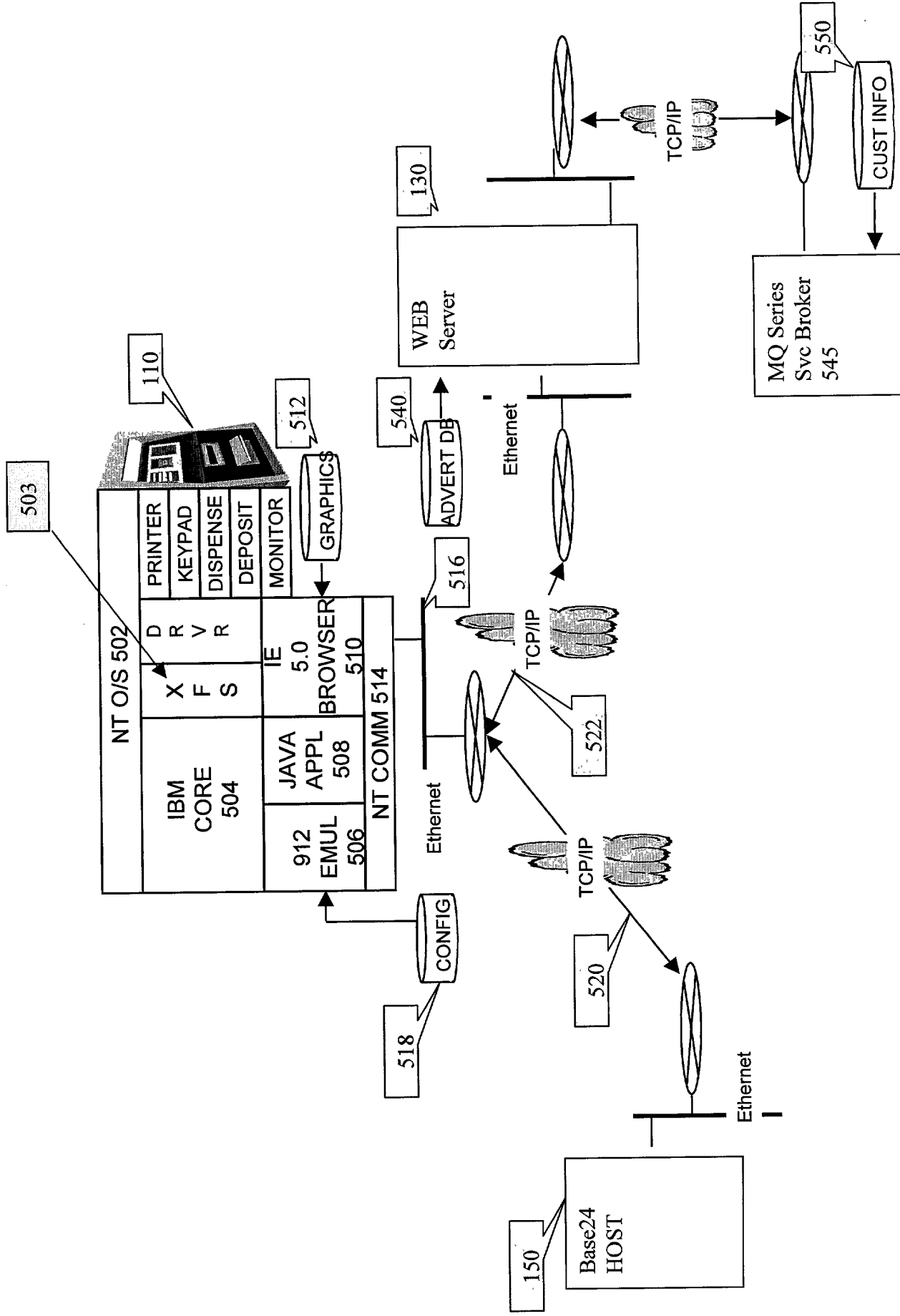


FIG. 5

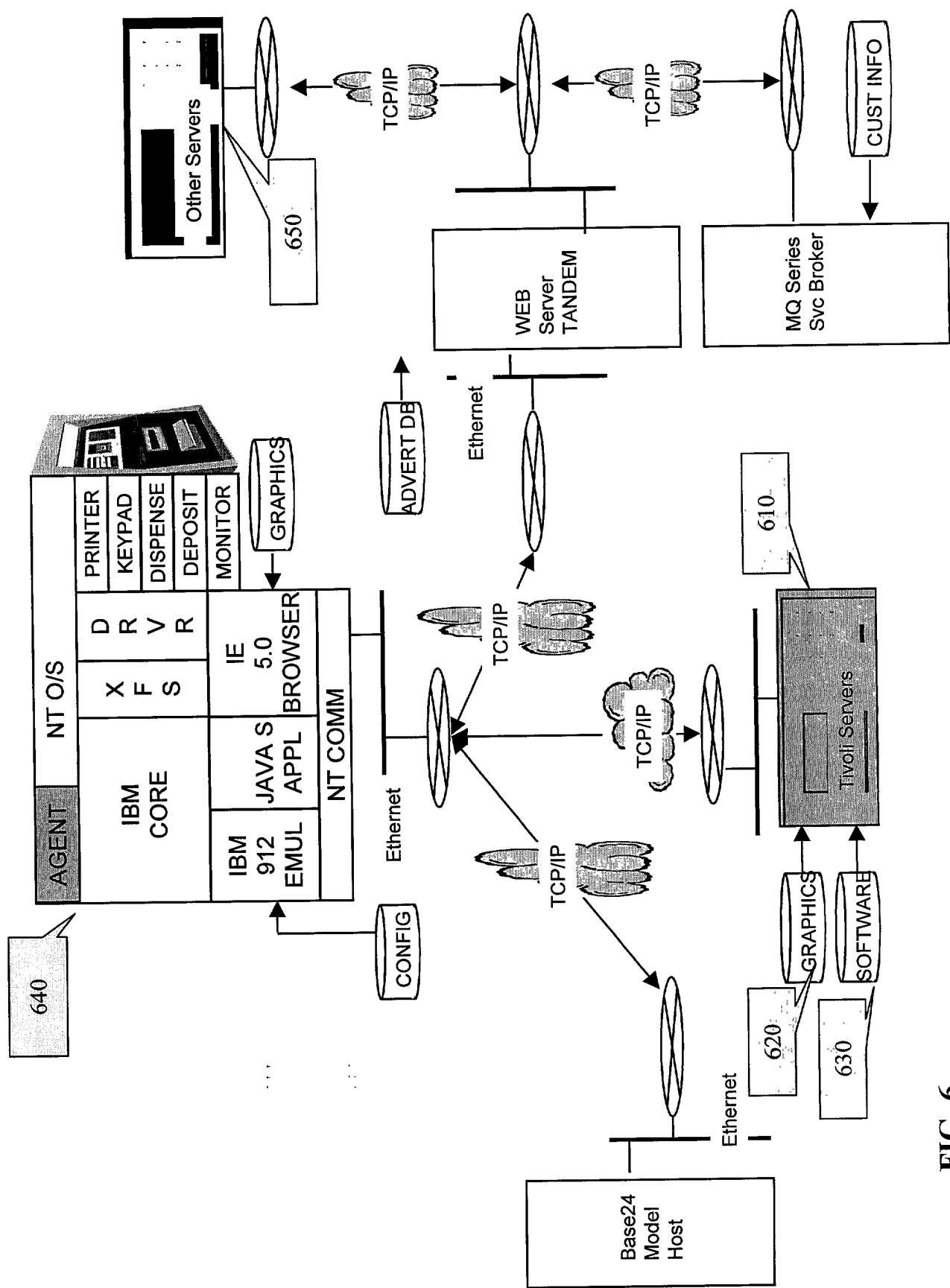
[illegible]

FIG. 6

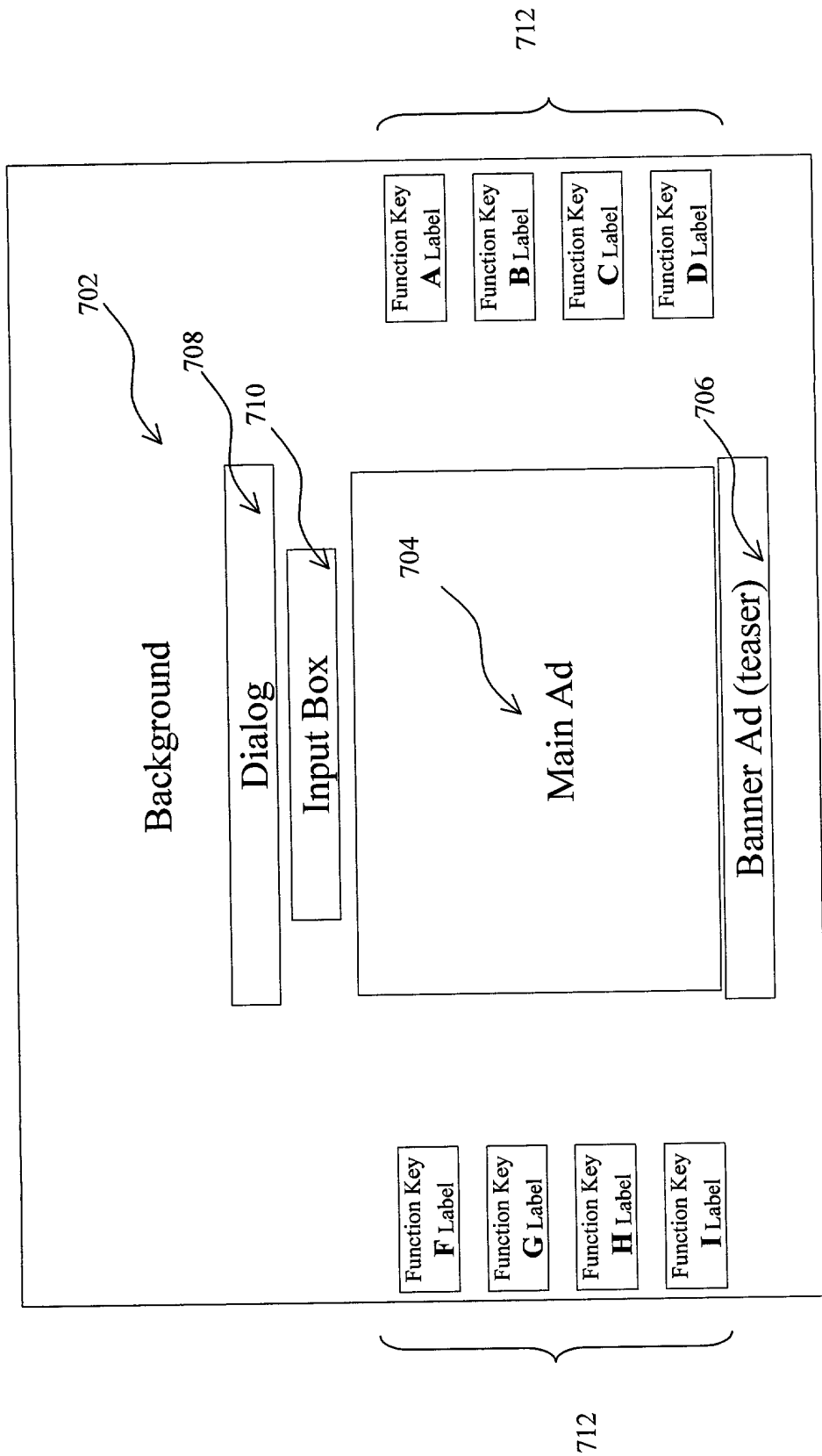
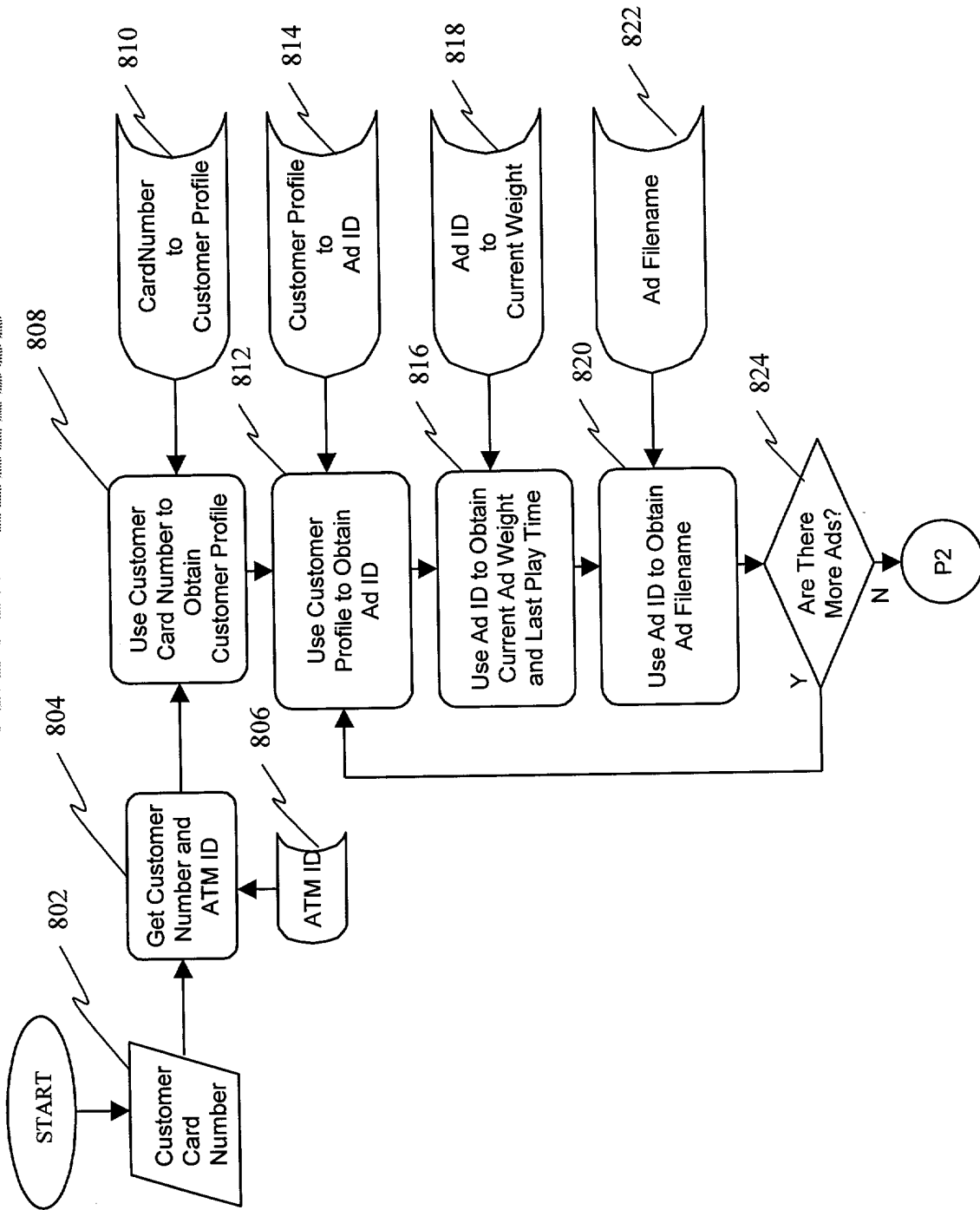


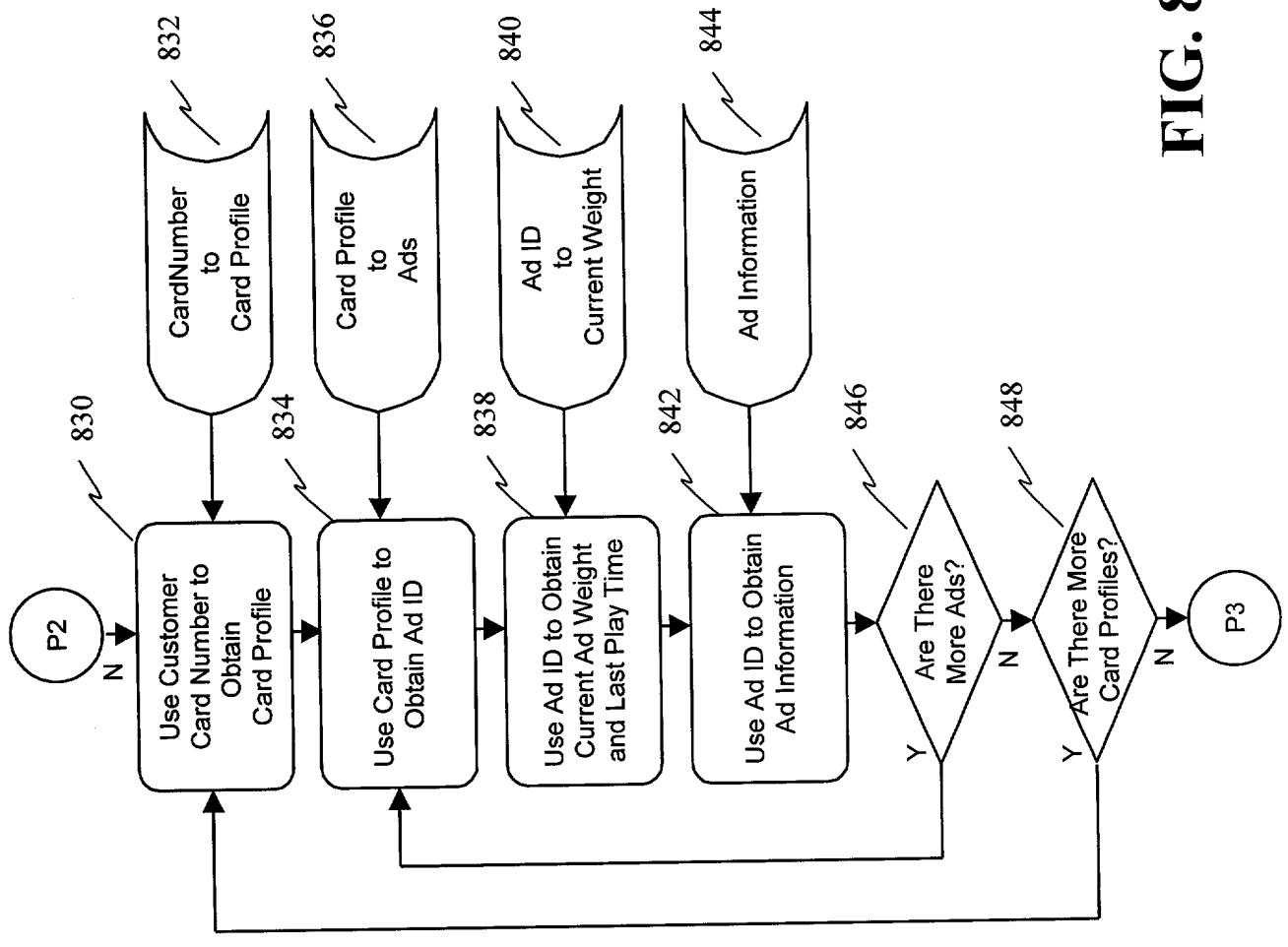
FIG. 7



Ad Play Selection

FIG. 8A

FIG. 8B



Ad Play Selection

FIG. 8B

Patent 6,252,660

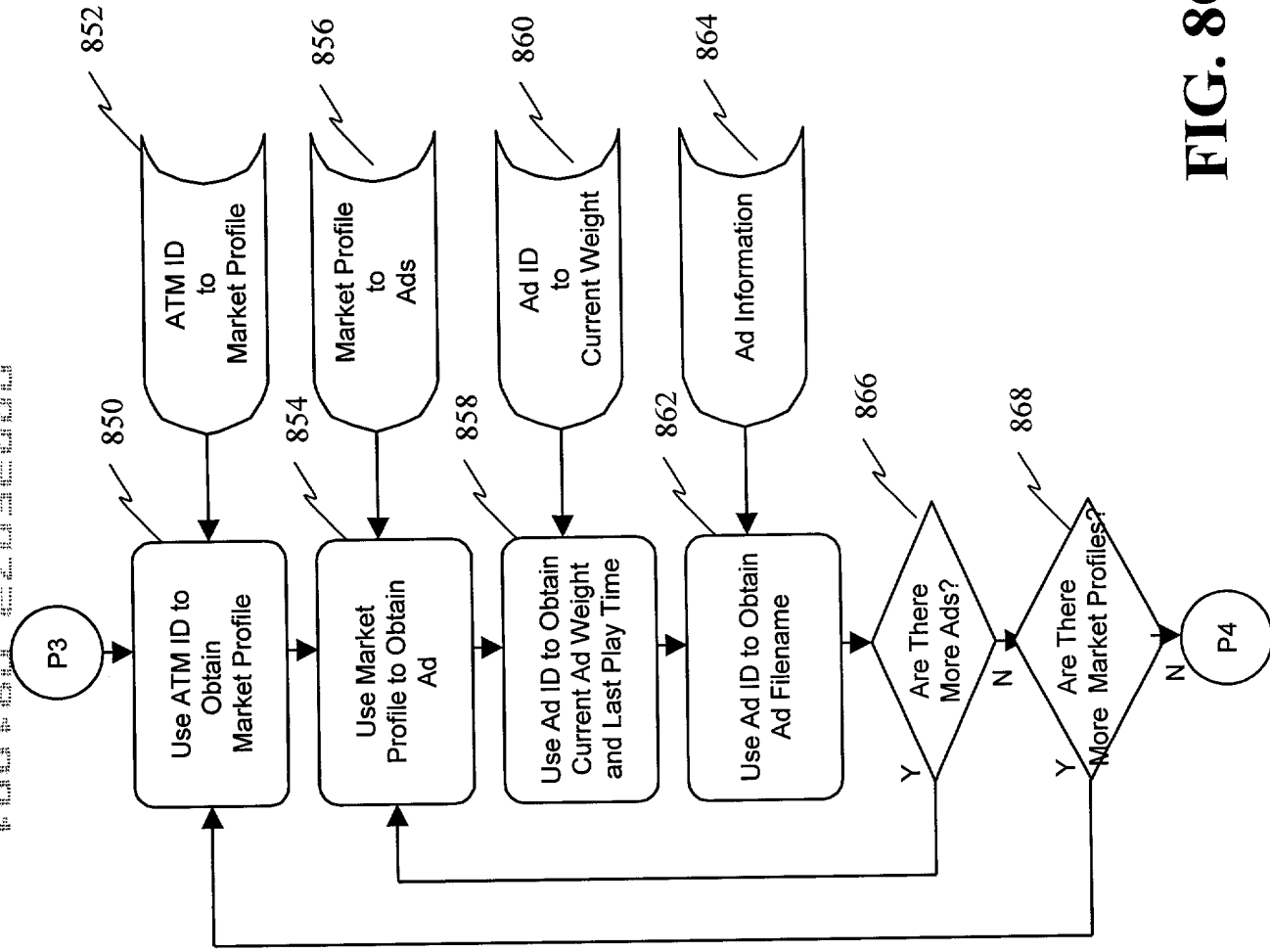


FIG. 8C

Ad Play Selection

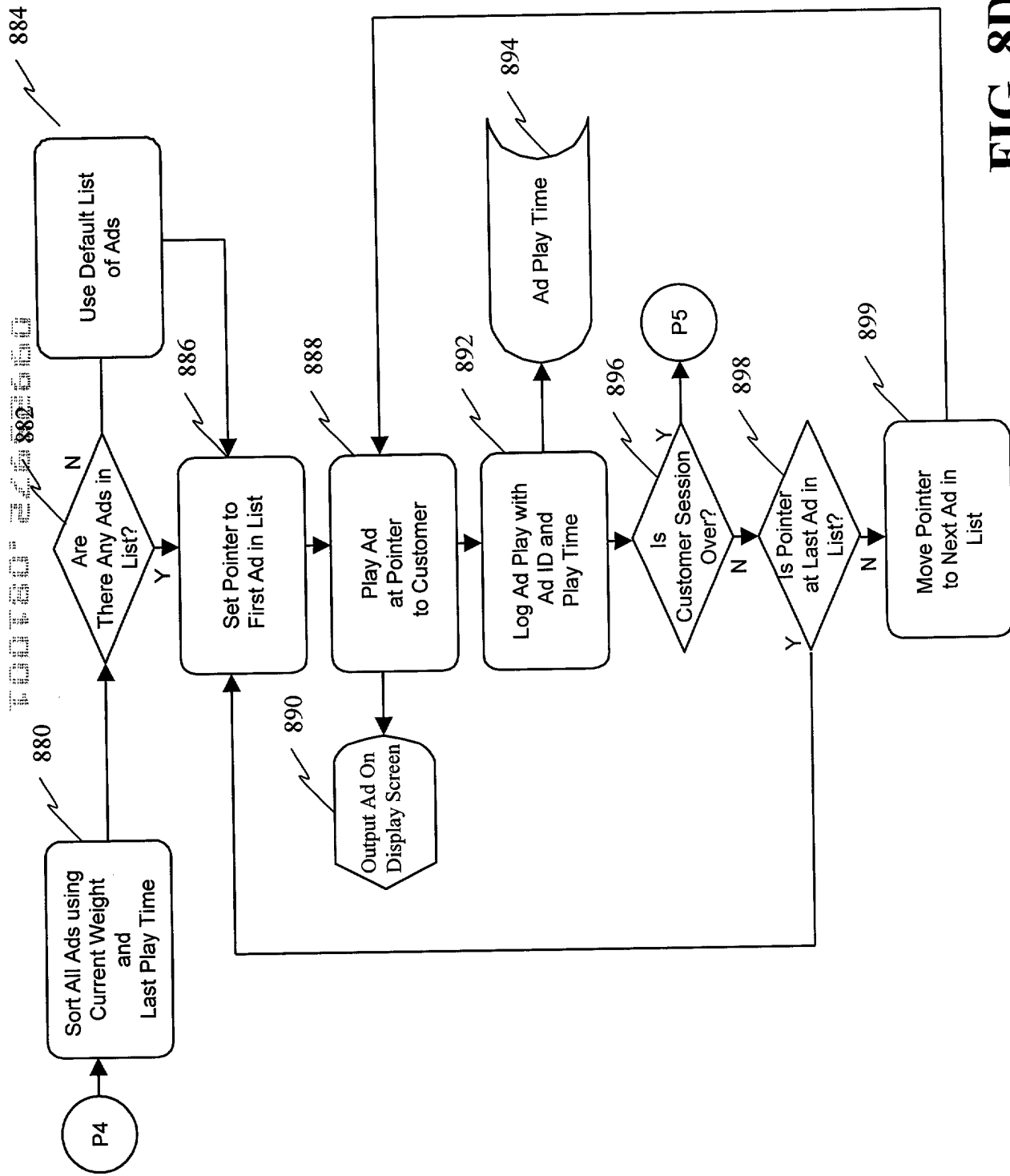


FIG. 8D

Ad Play Selection

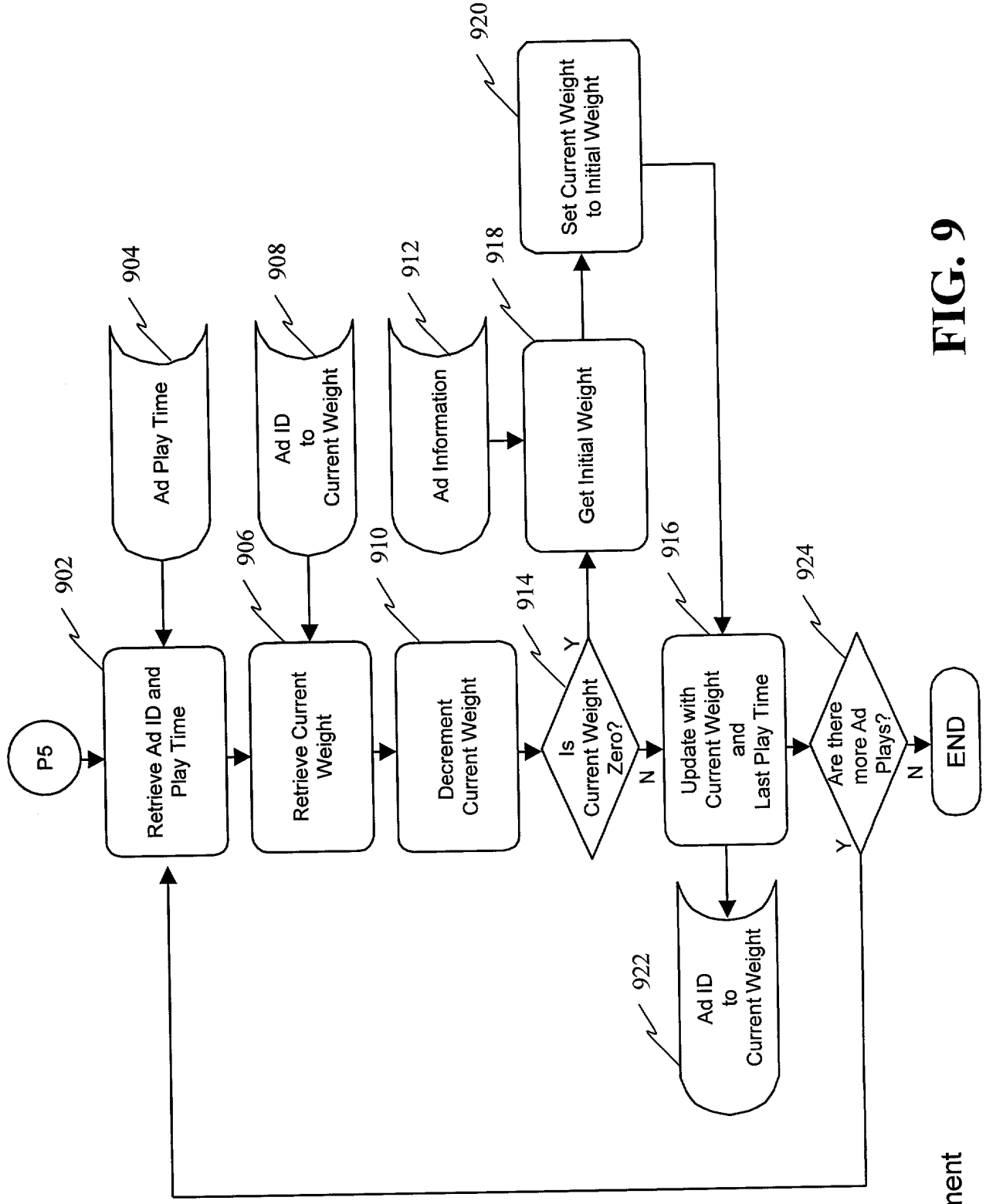


FIG. 9

Ad Weight Assignment

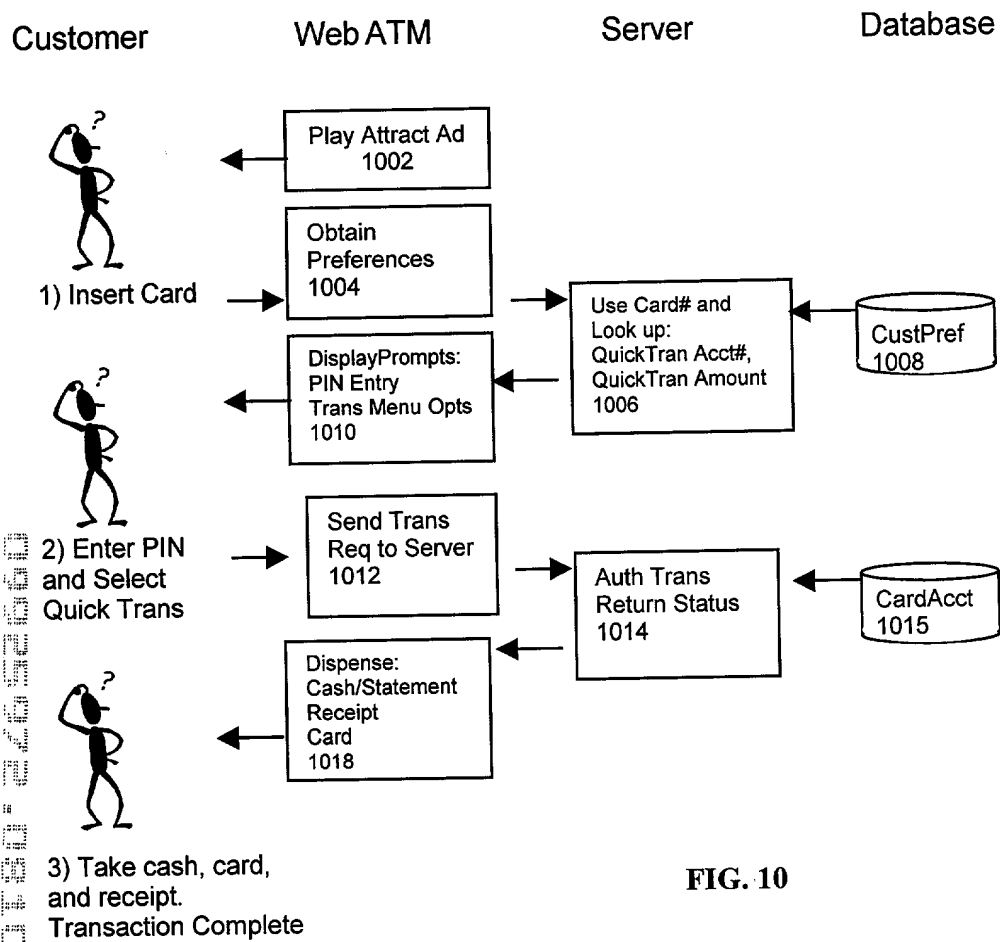


FIG. 10

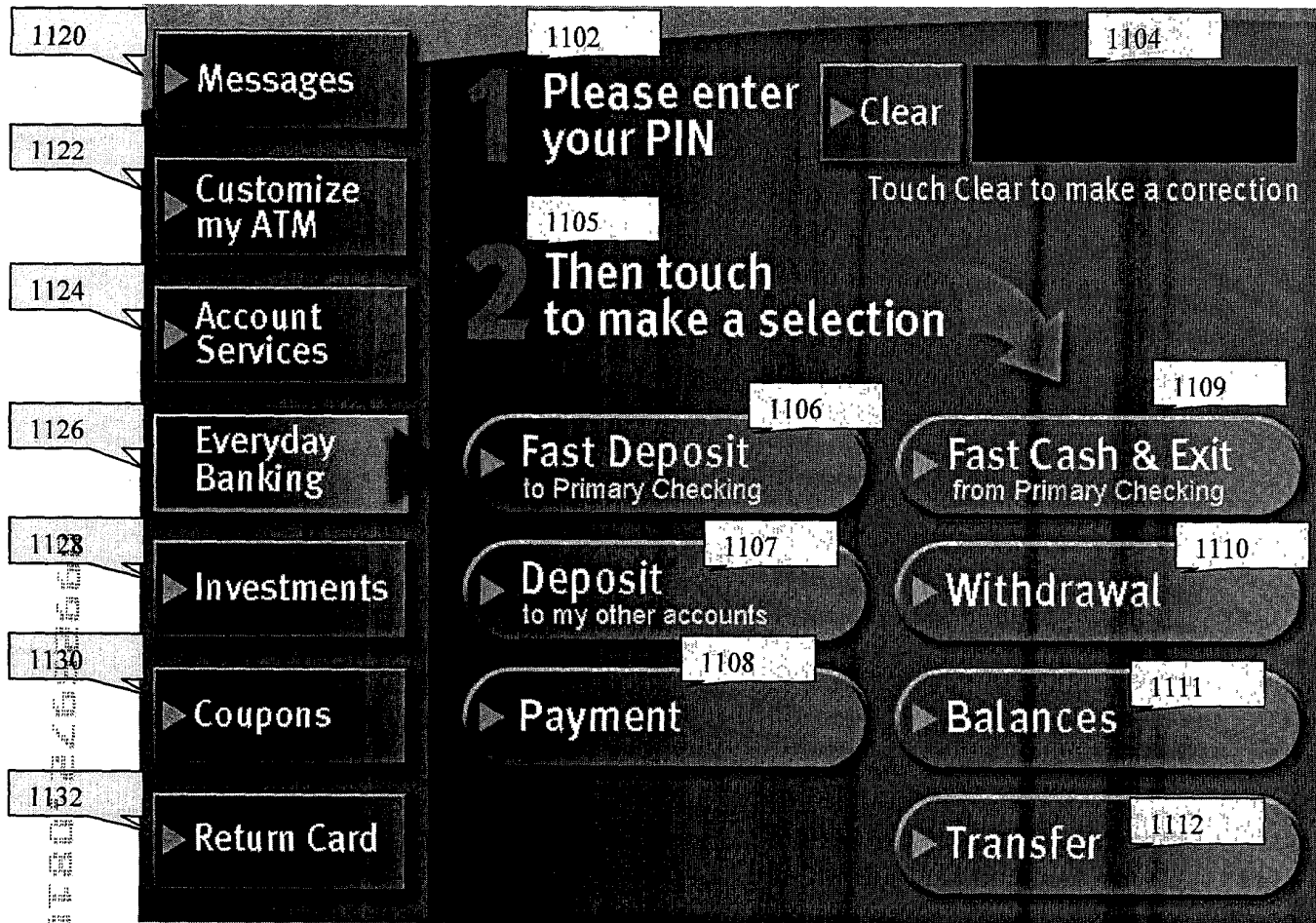


FIG. 11

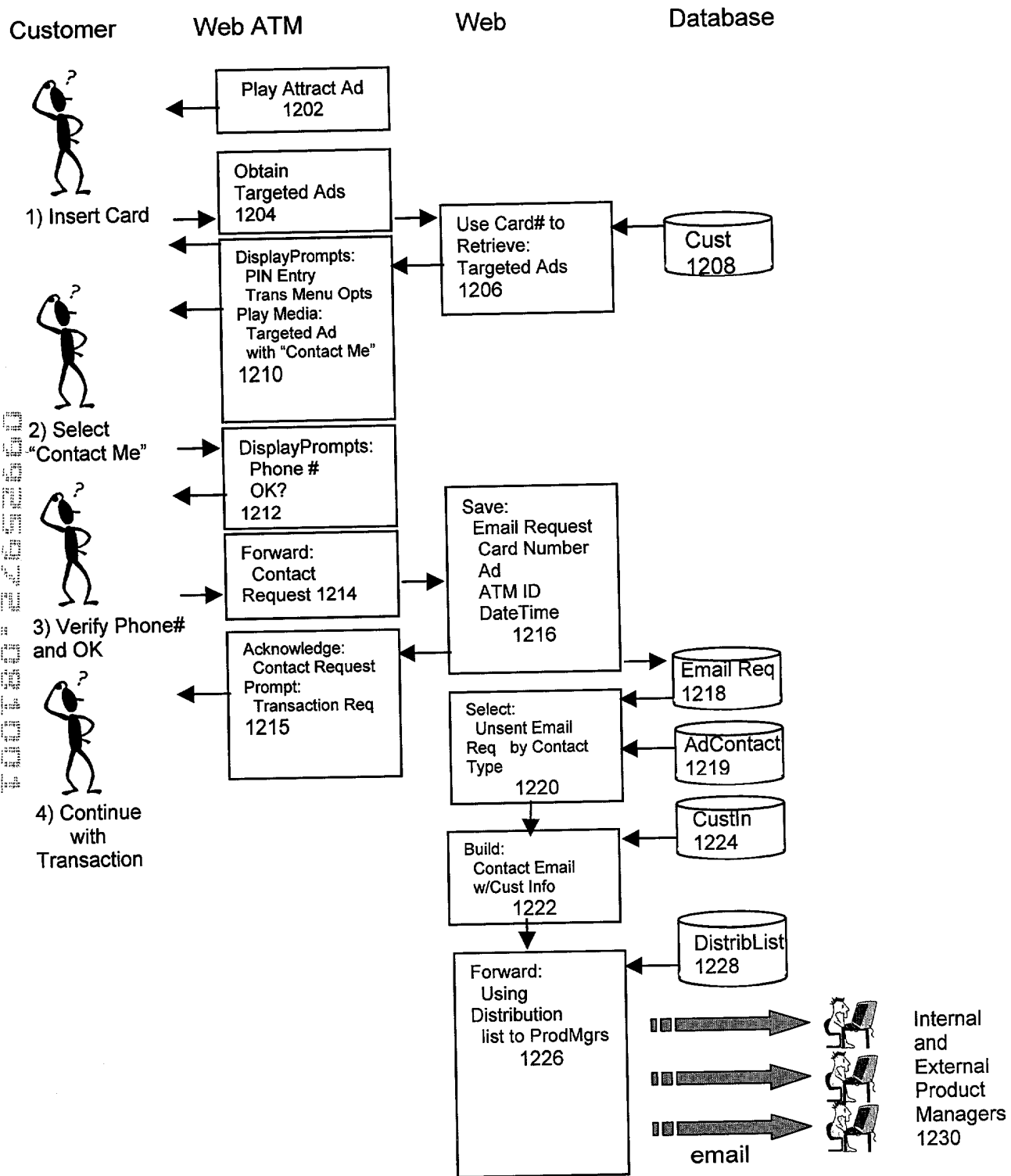


FIG. 12

00925972-004004
100760-2652600

The image shows an ATM screen with a vertical menu on the left and a central display area. The menu items are: Messages, Customize my ATM, Account Services, Everyday Banking, Investments, Coupons, and Return Card. The central display area contains the following text and elements:

- Top text: "Please enter a phone number where we can contact you" (Callout box 1302 points to this text).
- Instructions: "Touch OK when finished. Touch Clear to make a co..." (Callout box 1304 points to the "Touch OK" instruction).
- Input field: A text box with a placeholder "() - " (Callout box 1306 points to the "OK" button).
- Buttons: "Clear" (left of the input field) and "OK" (right of the input field).
- Bottom button: "Return to Previous Screen" (Callout box 1308 points to this button).

FIG. 13

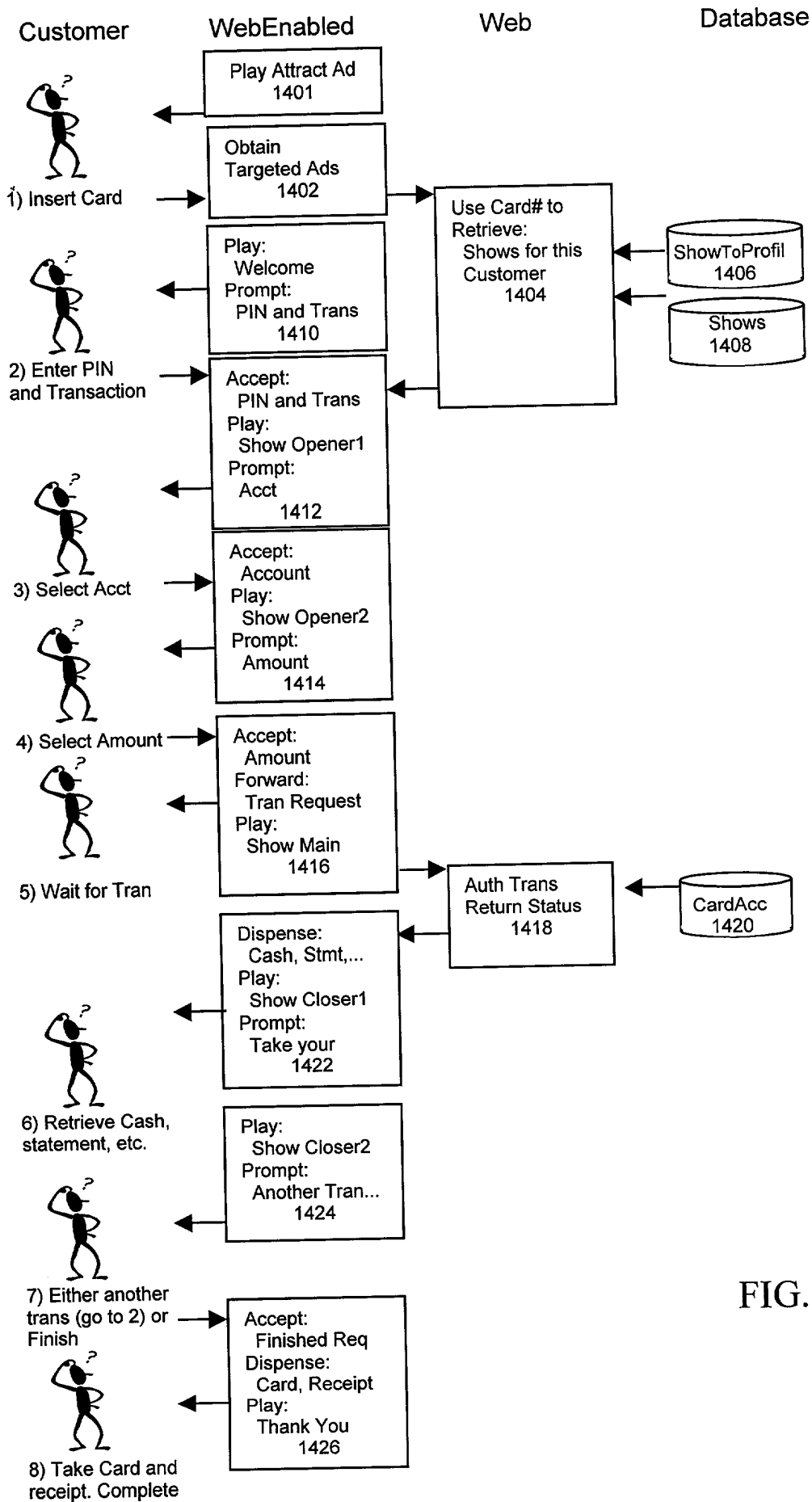


FIG. 14

Patented 2000-01-26

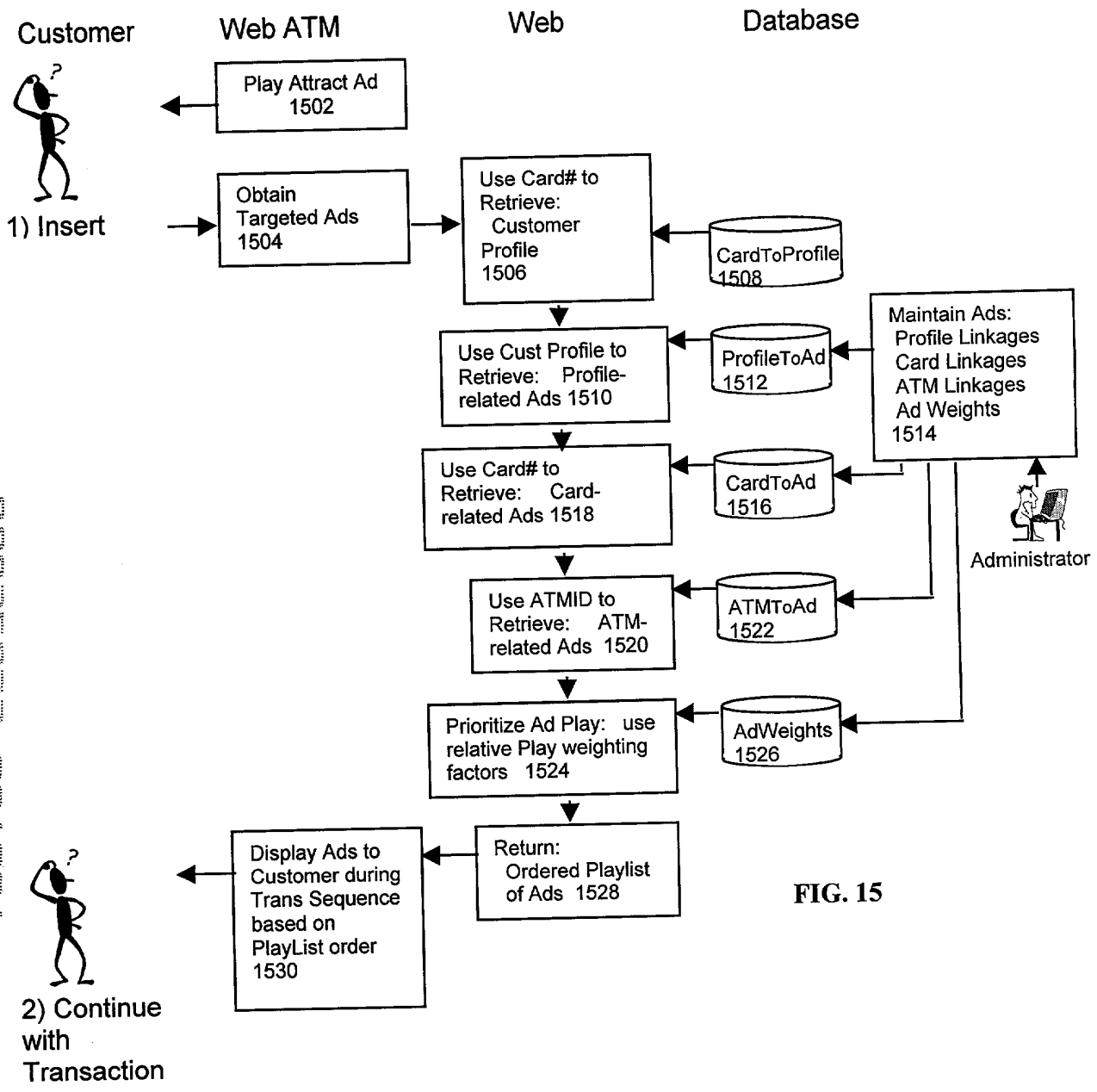


FIG. 15

100780" 2652660

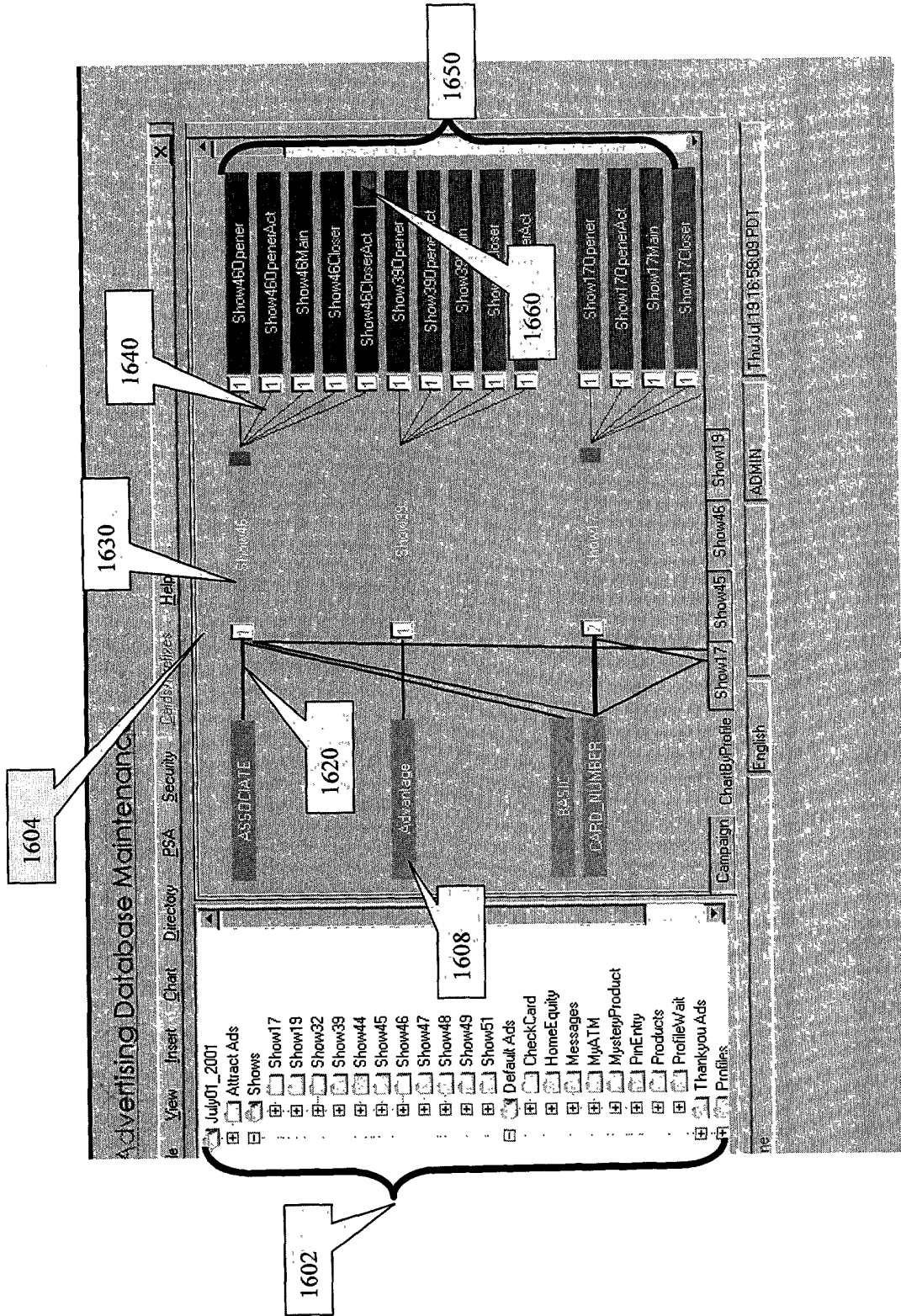


FIG. 16

700760-2652560

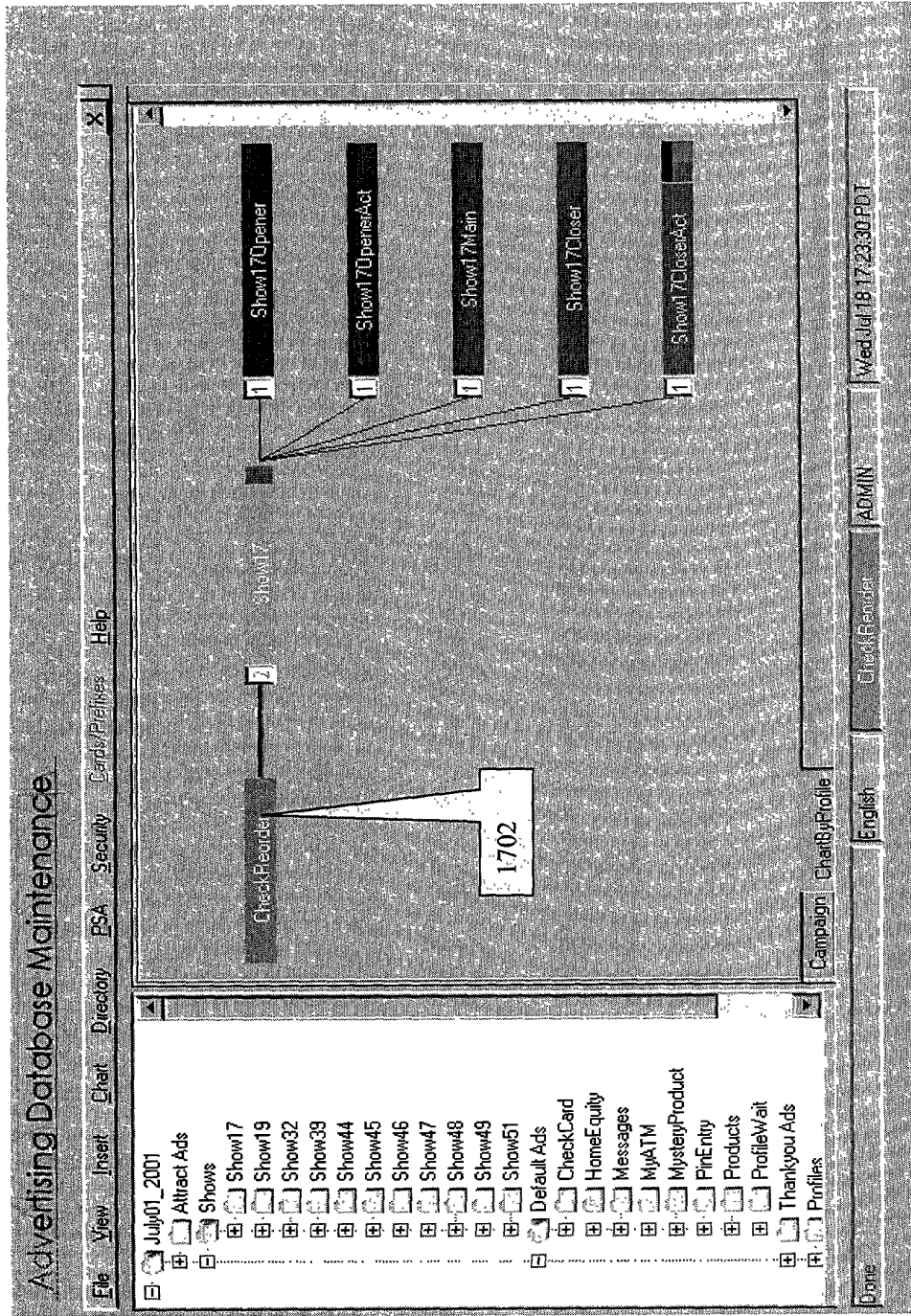


FIG. 17

FOOTER 22652660

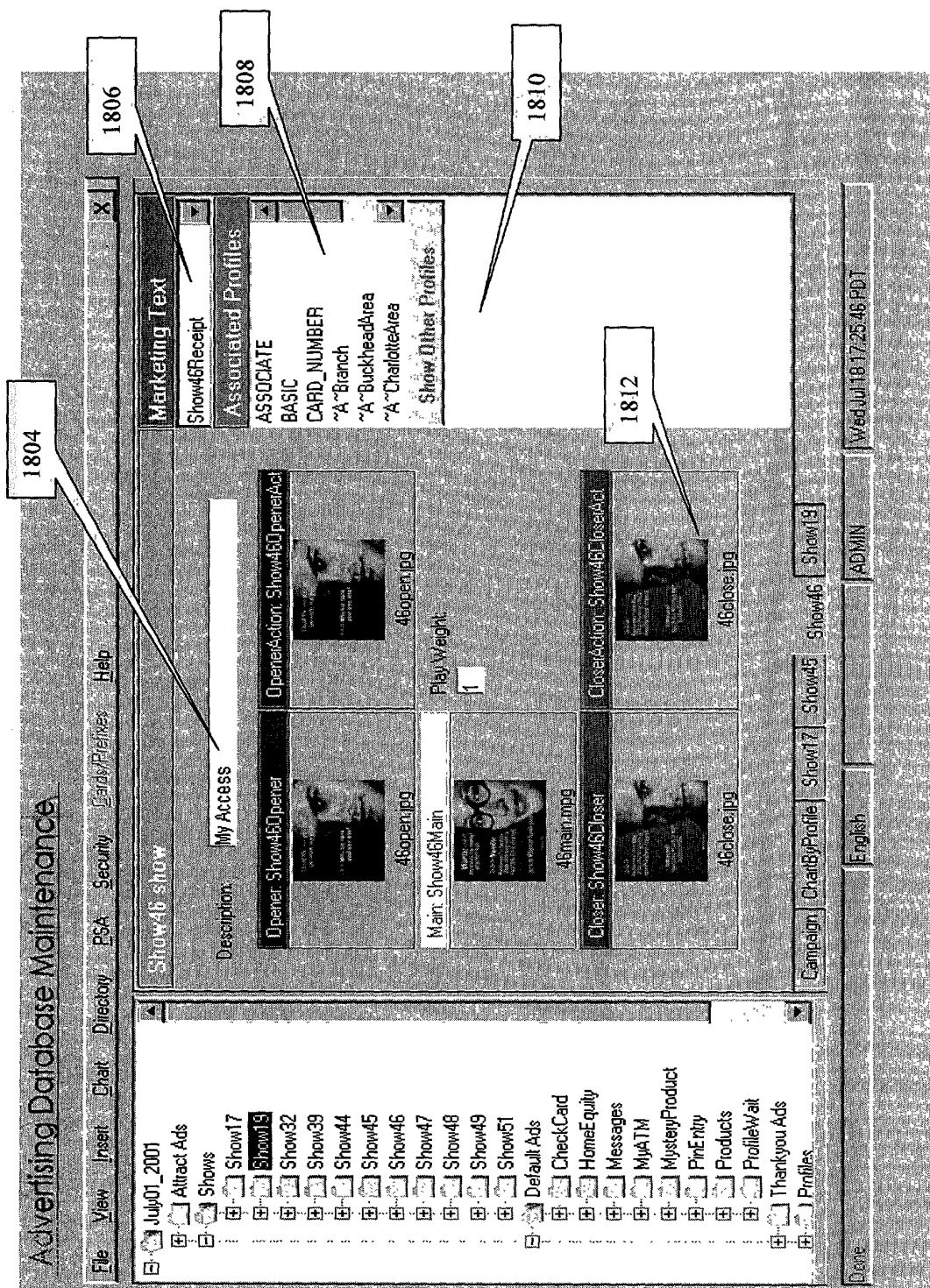


FIG. 18

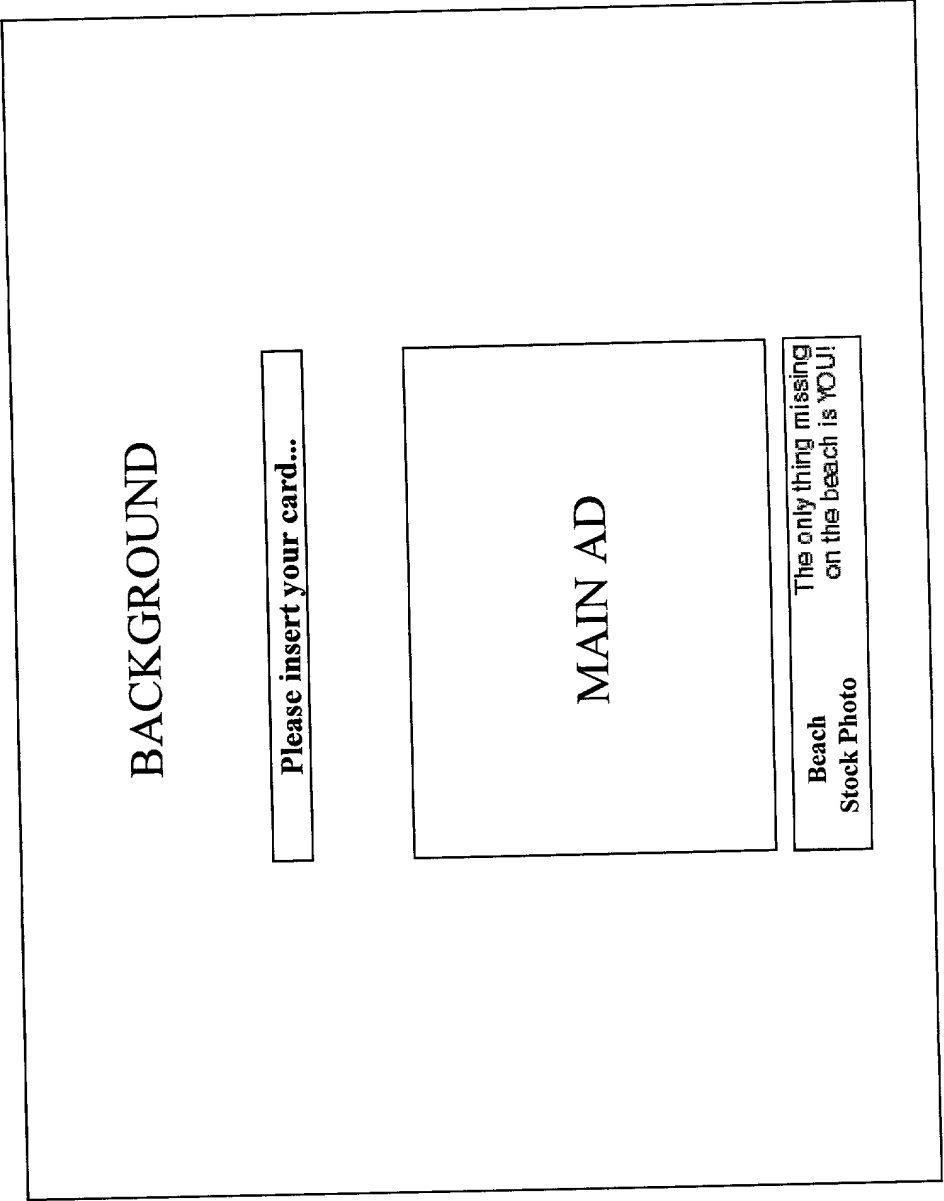


FIG. 19
Attract Loop

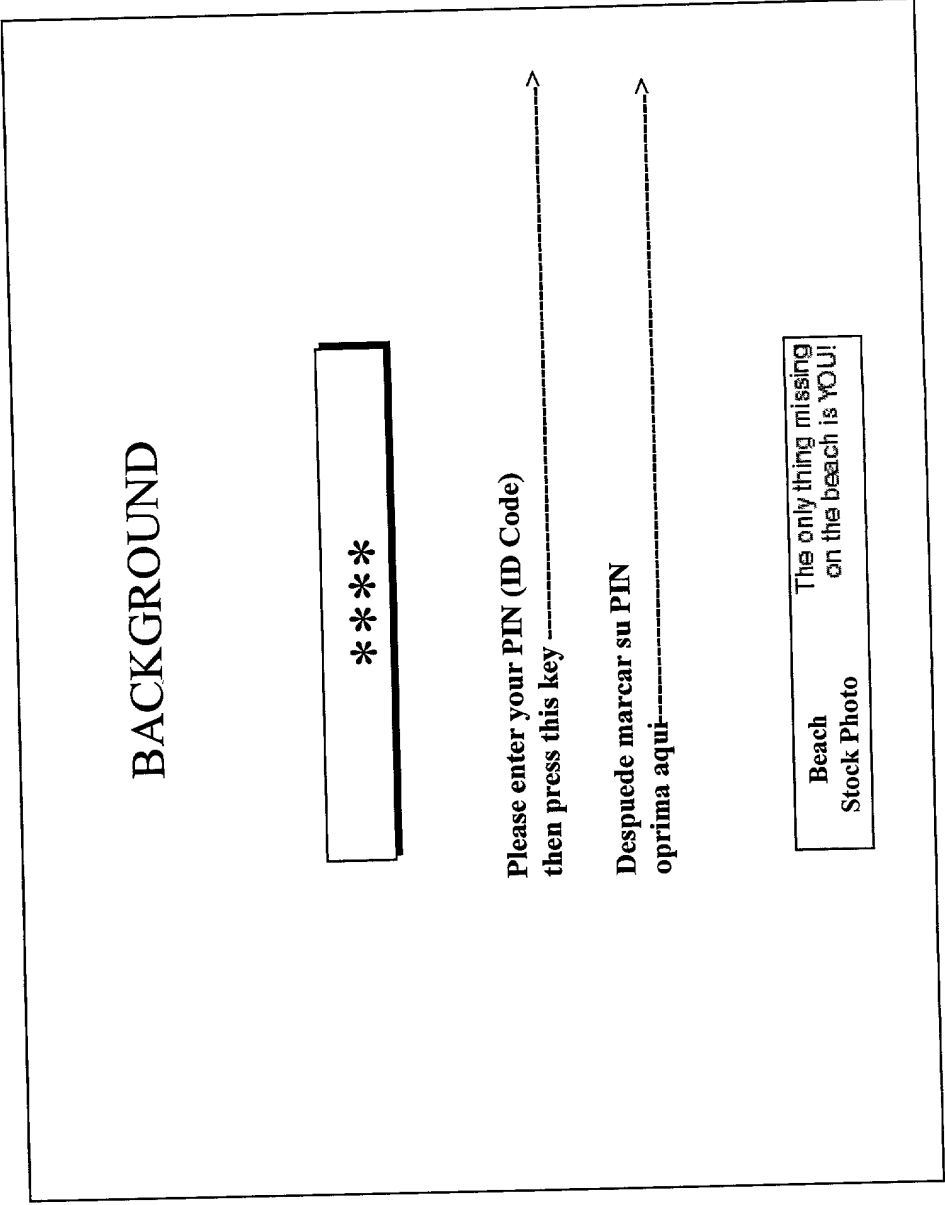


FIG. 20
PIN and
Language Entry

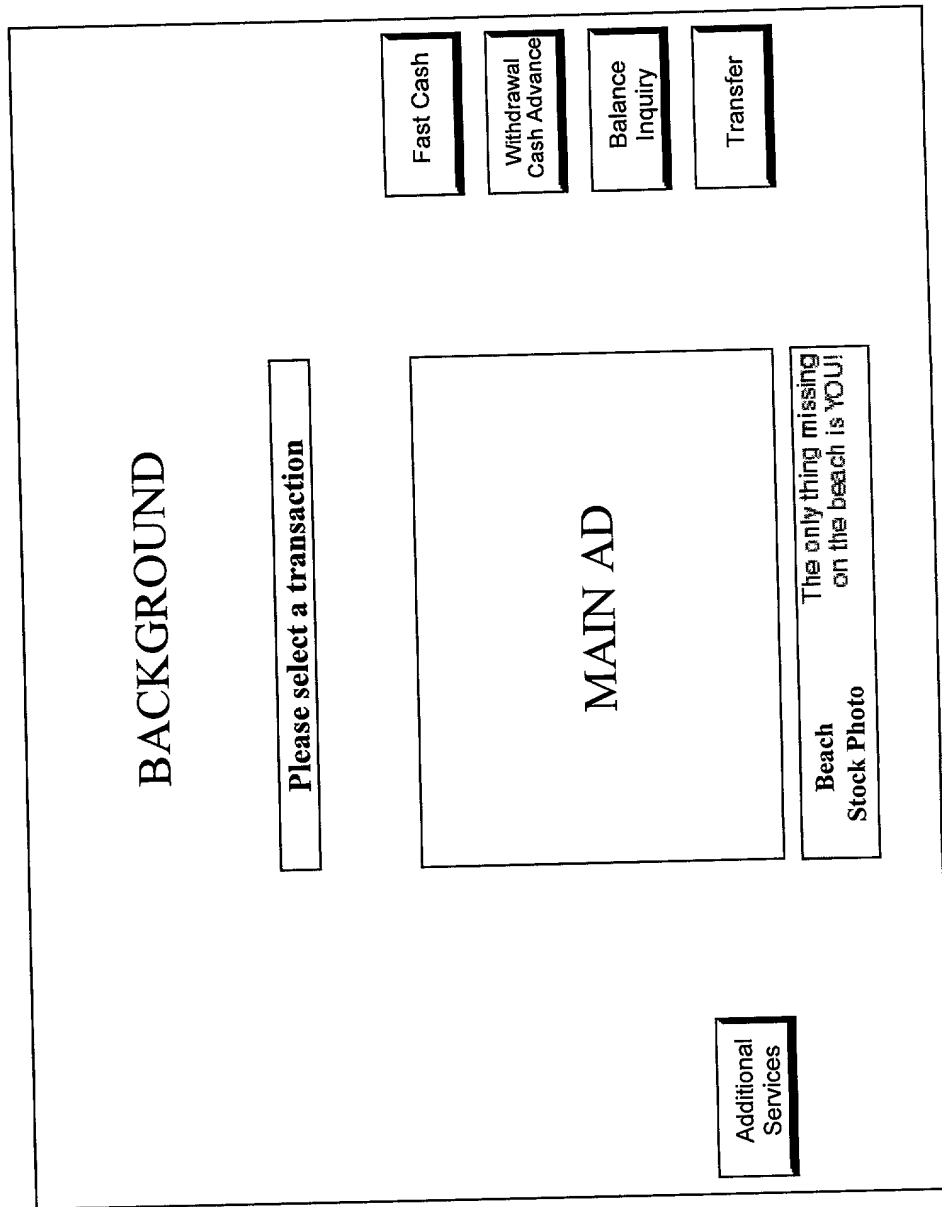


FIG. 21
Acquirer Main
Menu:
Transaction
Selection

BACKGROUND

Please enter amount

\$99,999,999,999.99

MAIN AD

Beach
Stock Photo

The only thing missing
on the beach is YOU!

FIG. 22
Amount Entry

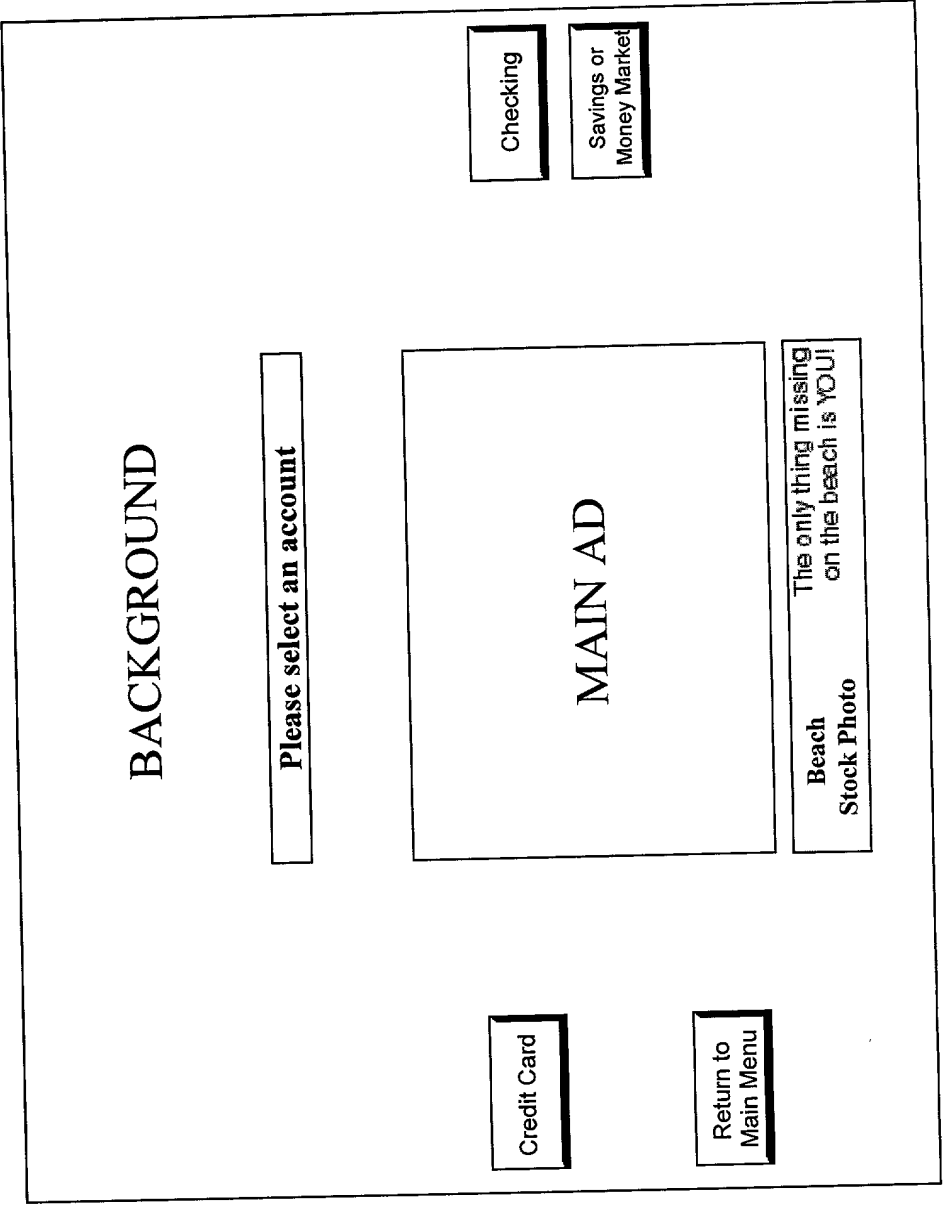


FIG. 23
Select an account

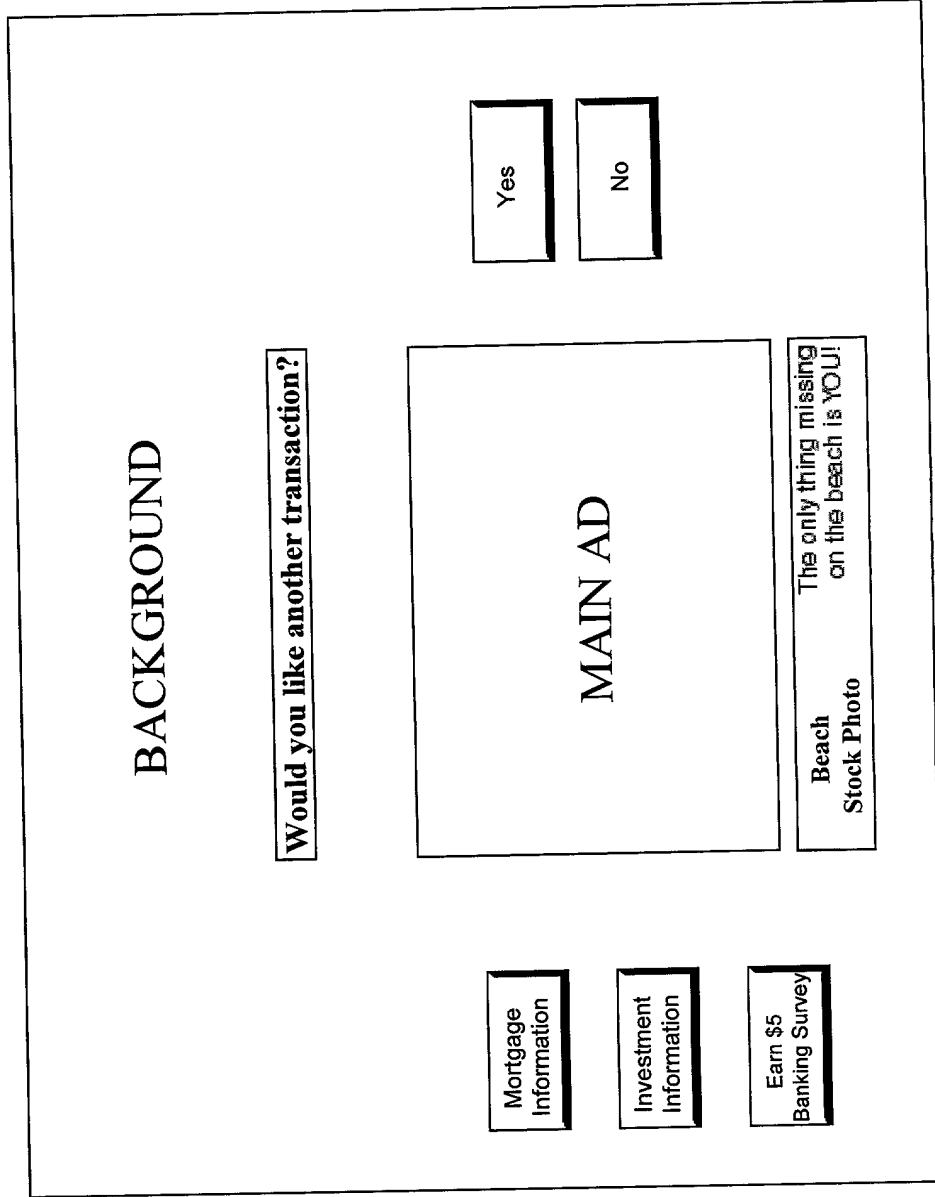


FIG. 24

Would you like
another
transaction?

Investment
Info chosen

BACKGROUND

Please enter your telephone number. A bank Representative will contact you with the information.

999-999-9999

MAIN AD

Correct

Change

Return to Main Menu

Beach Stock Photo

The only thing missing on the beach is YOU!

FIG. 25

Phone Number Entry

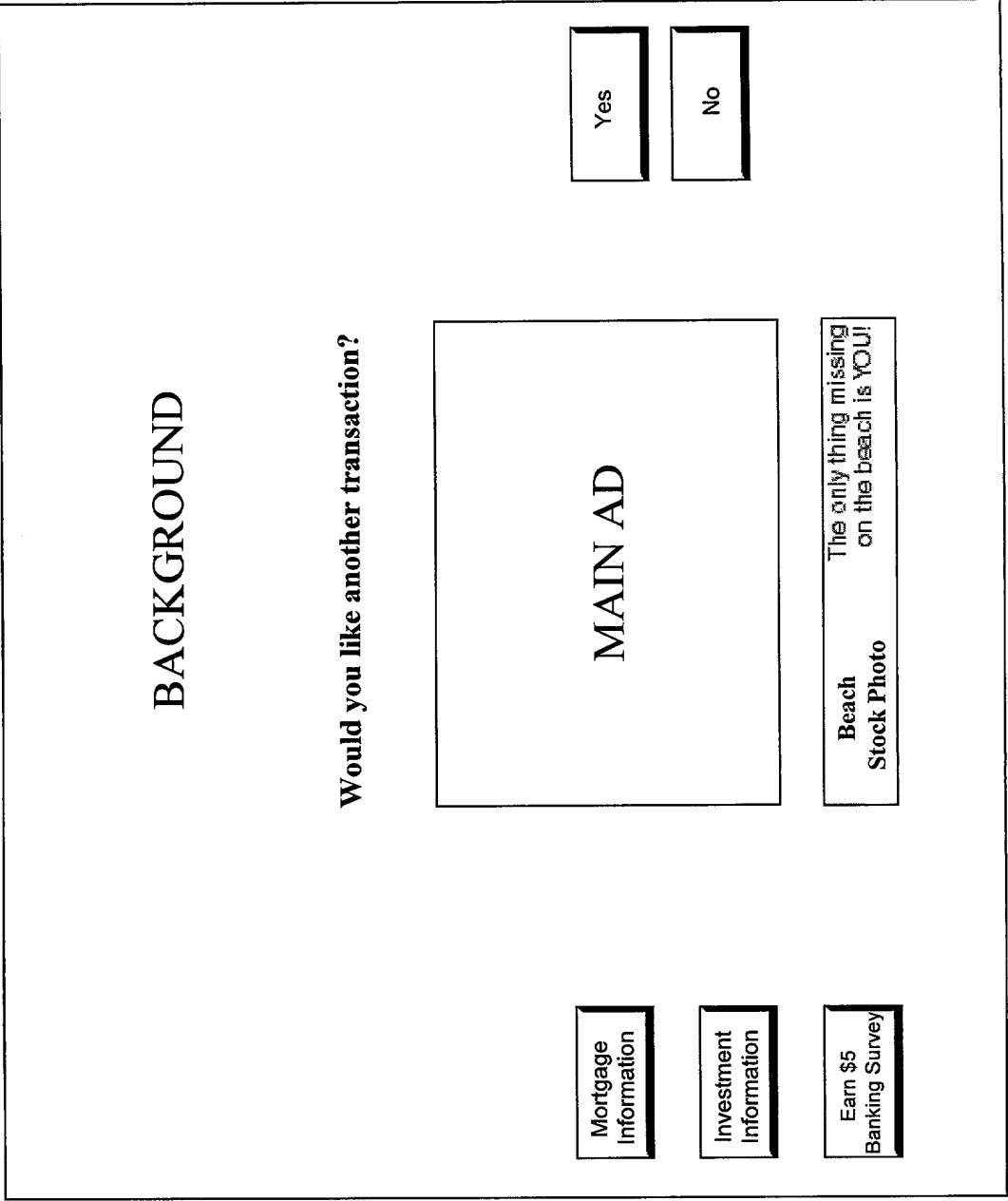


FIG. 26

Would you like
another
transaction?

“No” Chosen

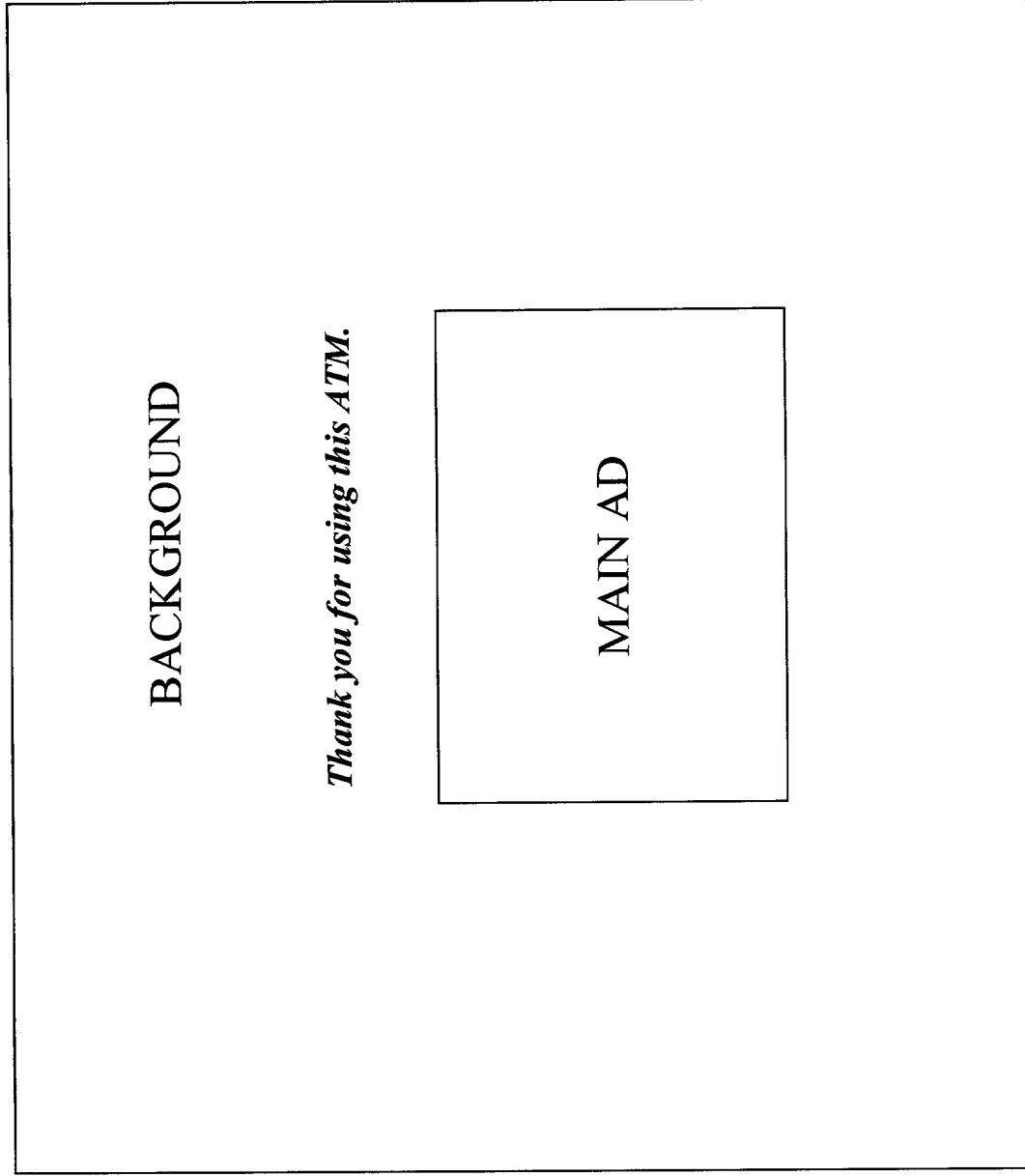


FIG. 27

Thanks

FIG. 28

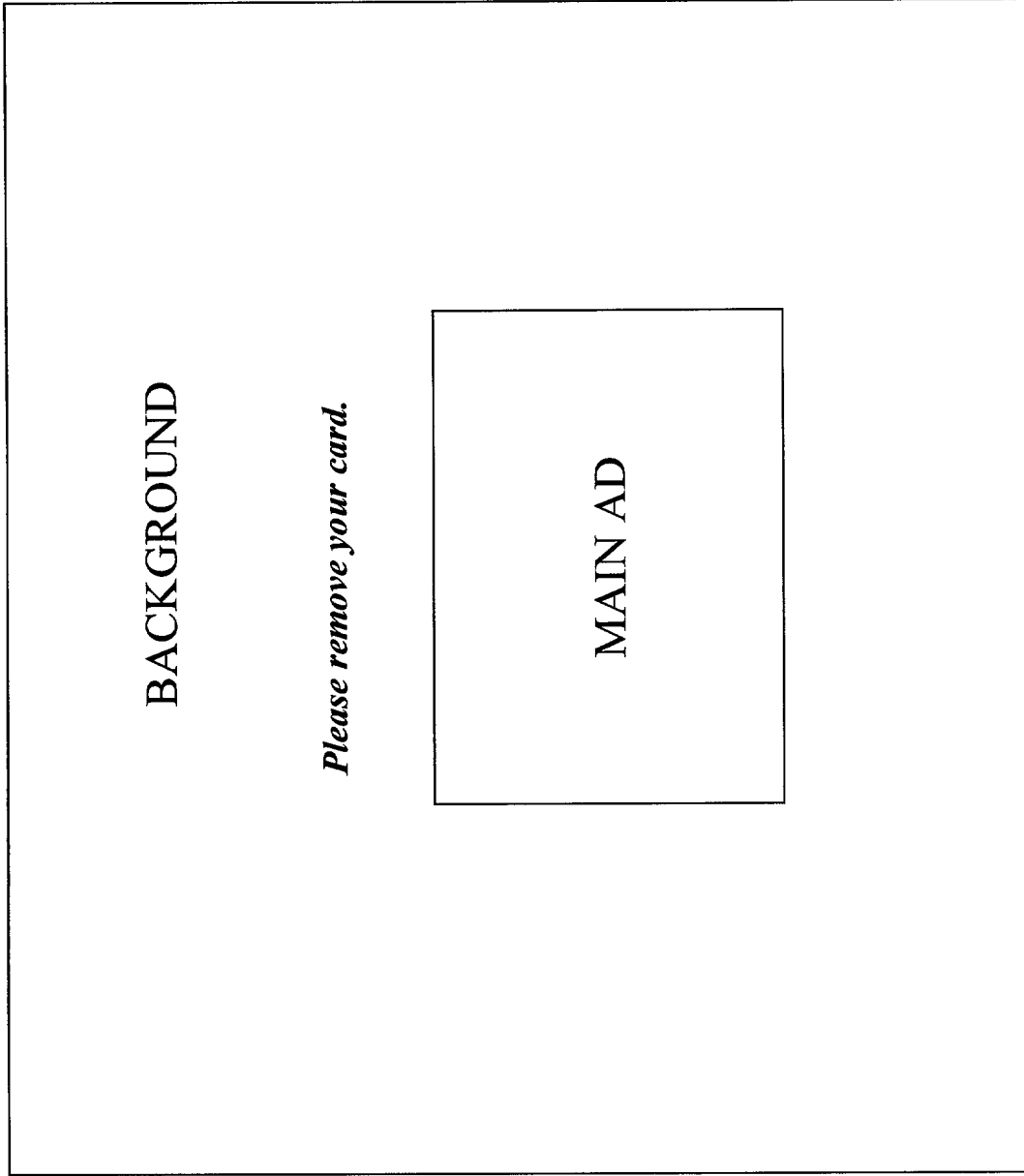


FIG. 28

Take your card

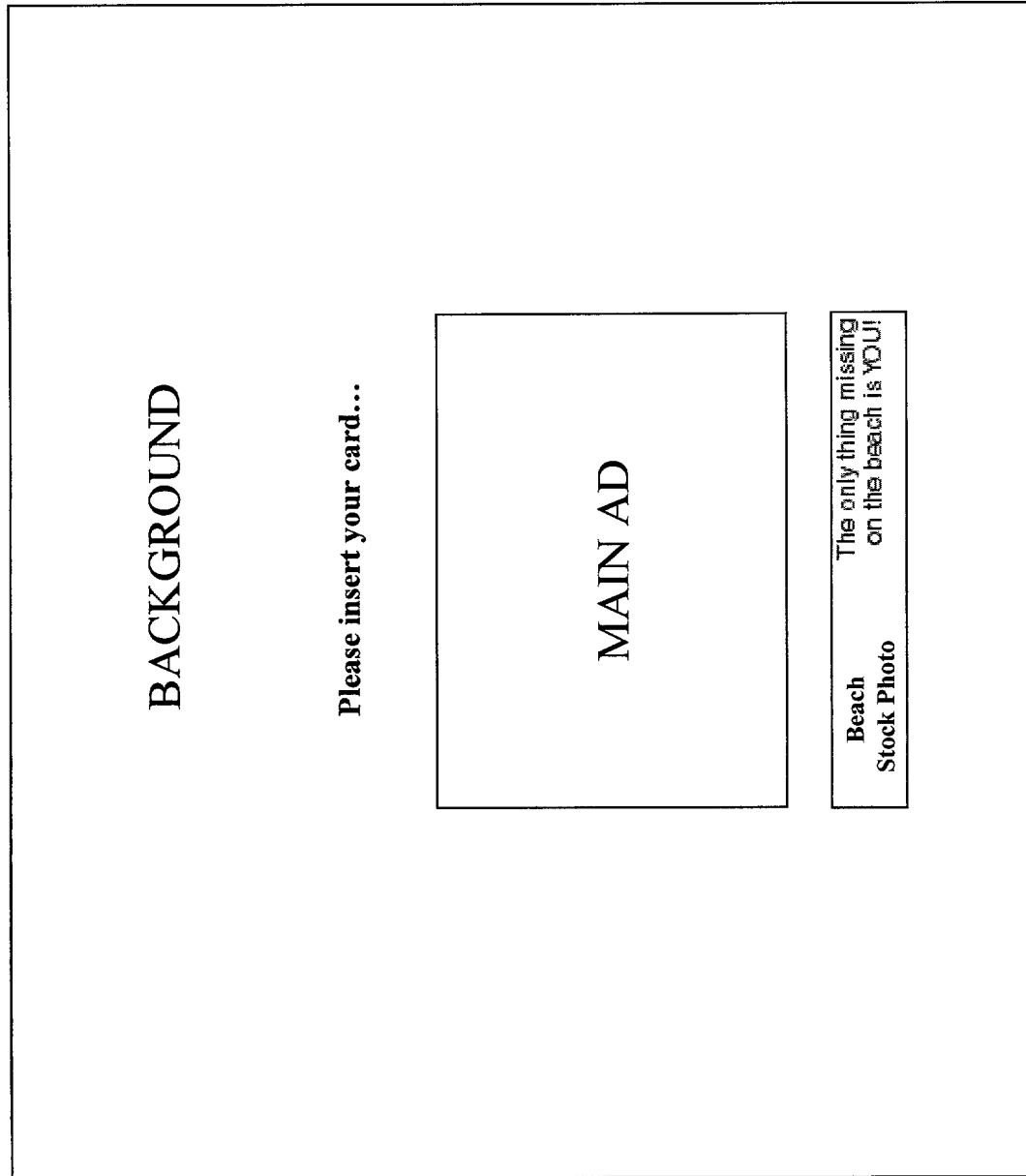


FIG. 29

Attract Loop

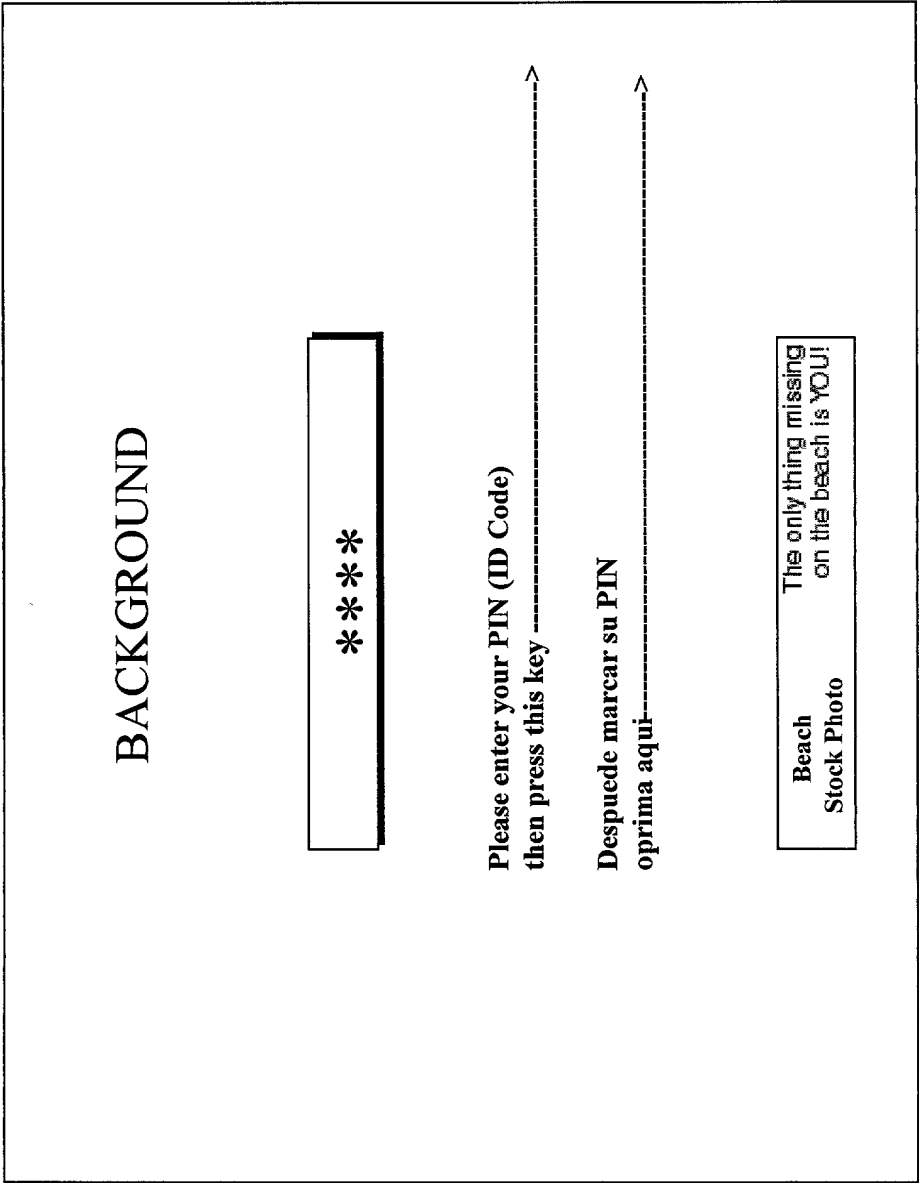


FIG. 30
PIN and
Language Entry

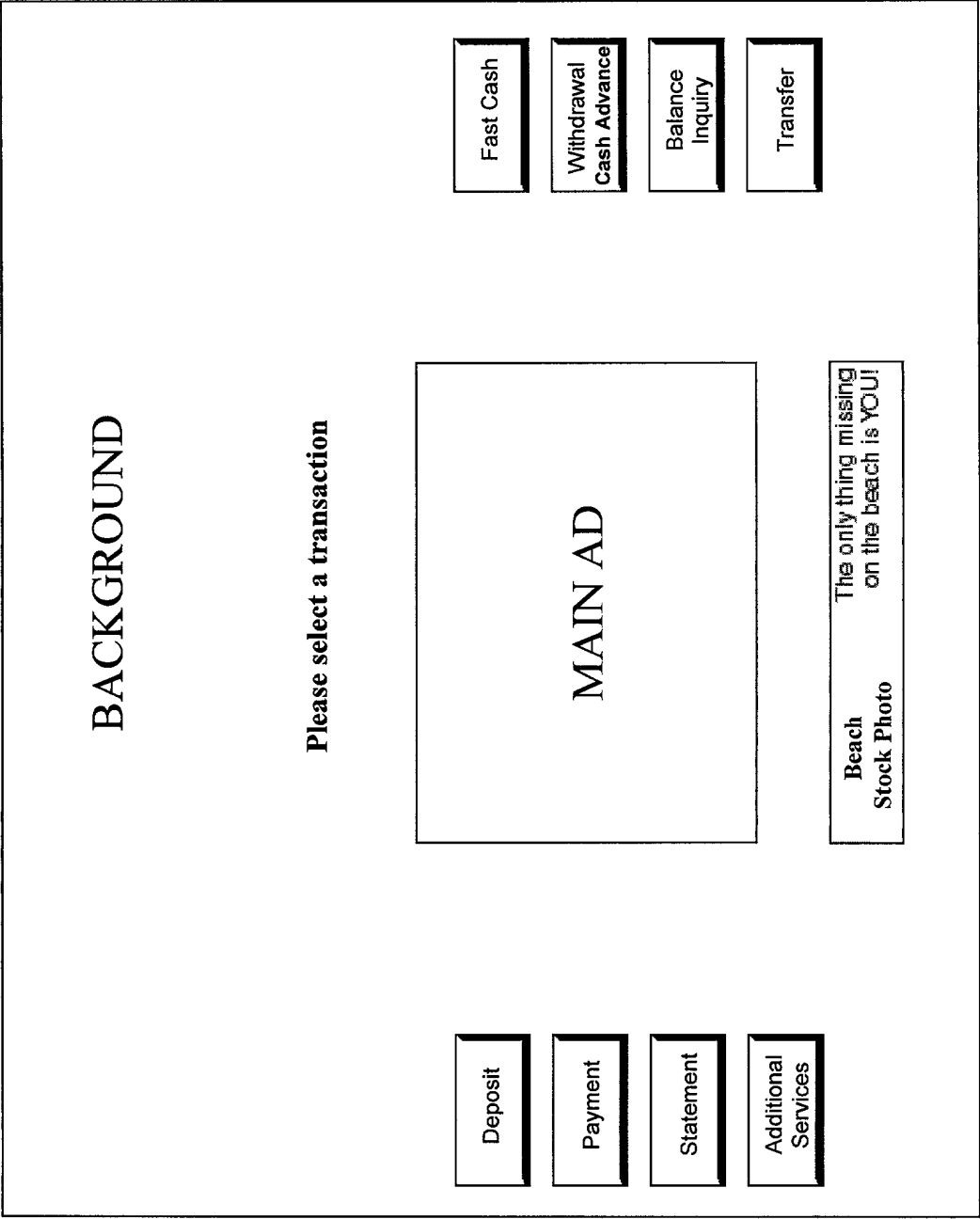


FIG. 31
Transaction Selection

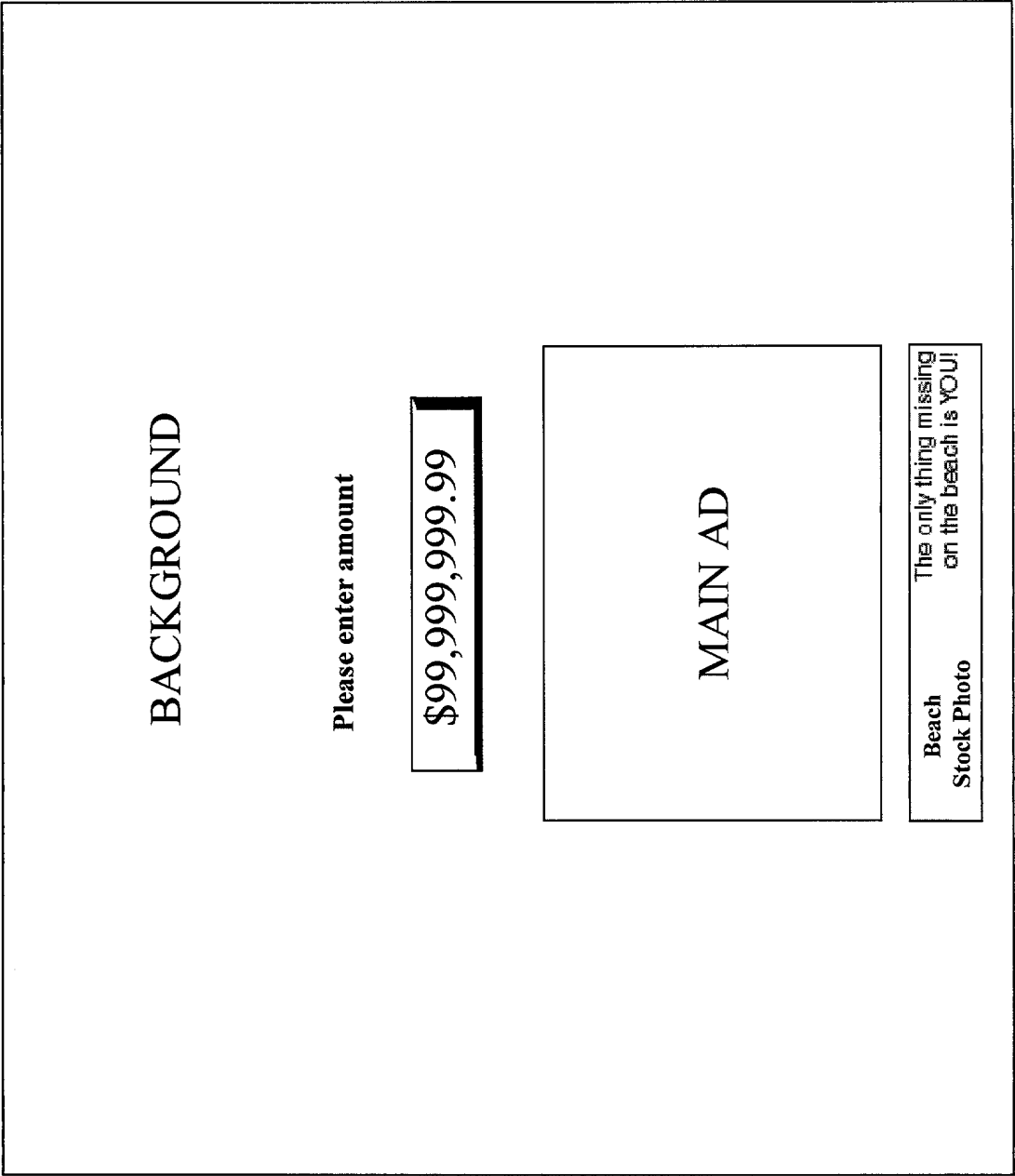


FIG. 32

Amount Entry

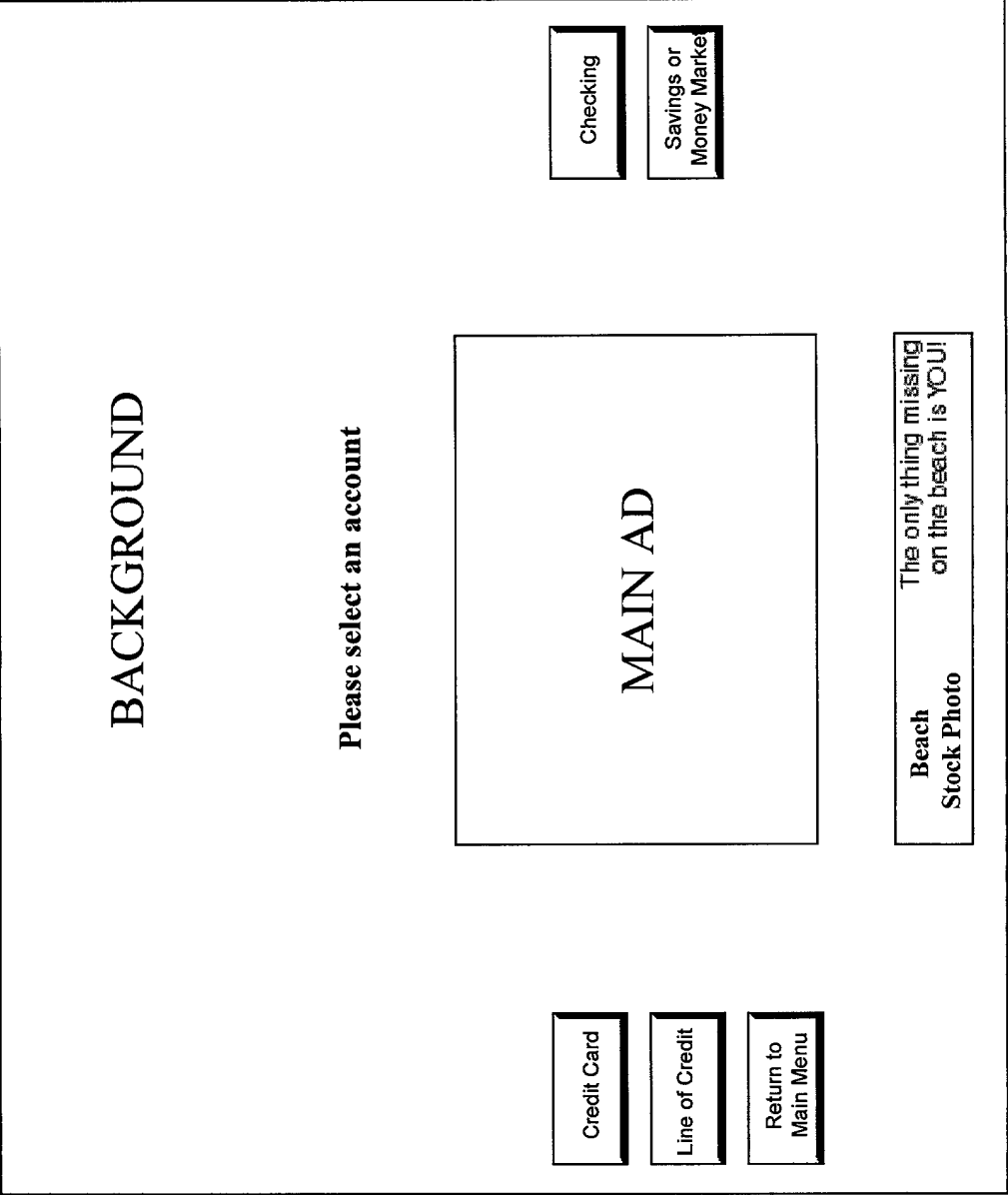


FIG. 33

Select an account

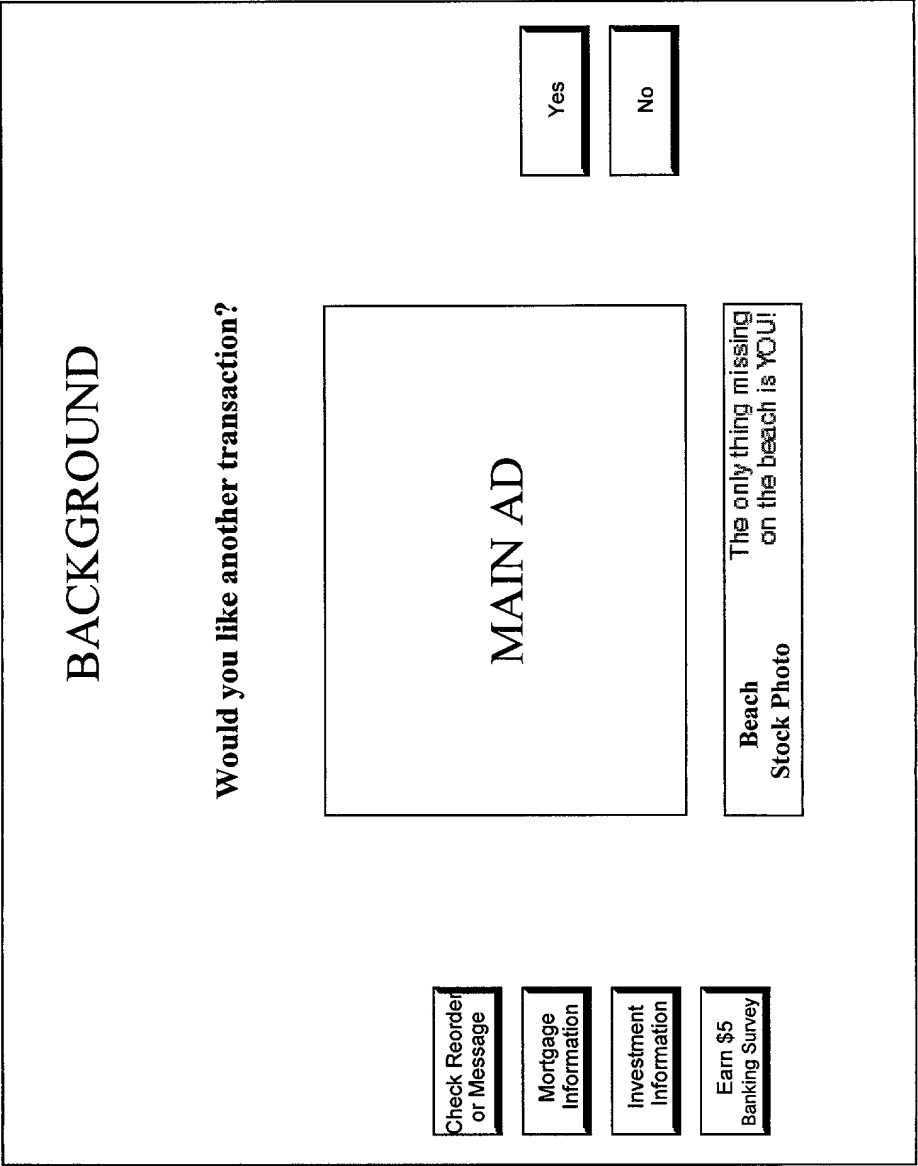


FIG. 34

Would you like
another
transaction?

Mortgage Info
chosen

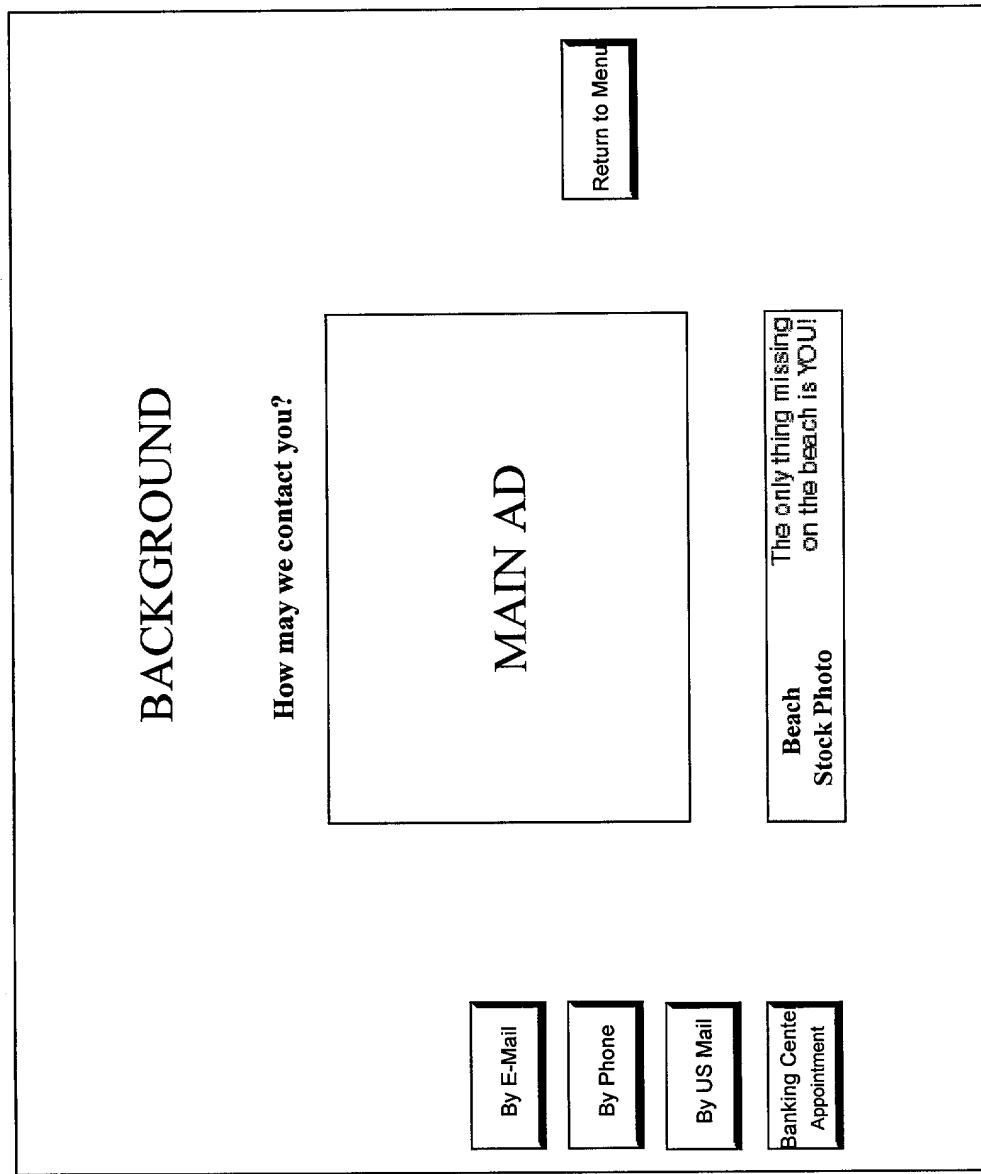


FIG. 35

How may we
contact you with
product
information

E-mail chosen

Check Reorder
or Message

Mortgage
Information

Investment
Information

Earn \$5
Banking Survey

BACKGROUND

We will contact you today via email.
Would you like another transaction?

MAIN AD

Beach
Stock Photo

The only thing missing
on the beach is YOU!

Yes

No

FIG. 36

Confirm request

Would you like
another
transaction?

“No” chosen

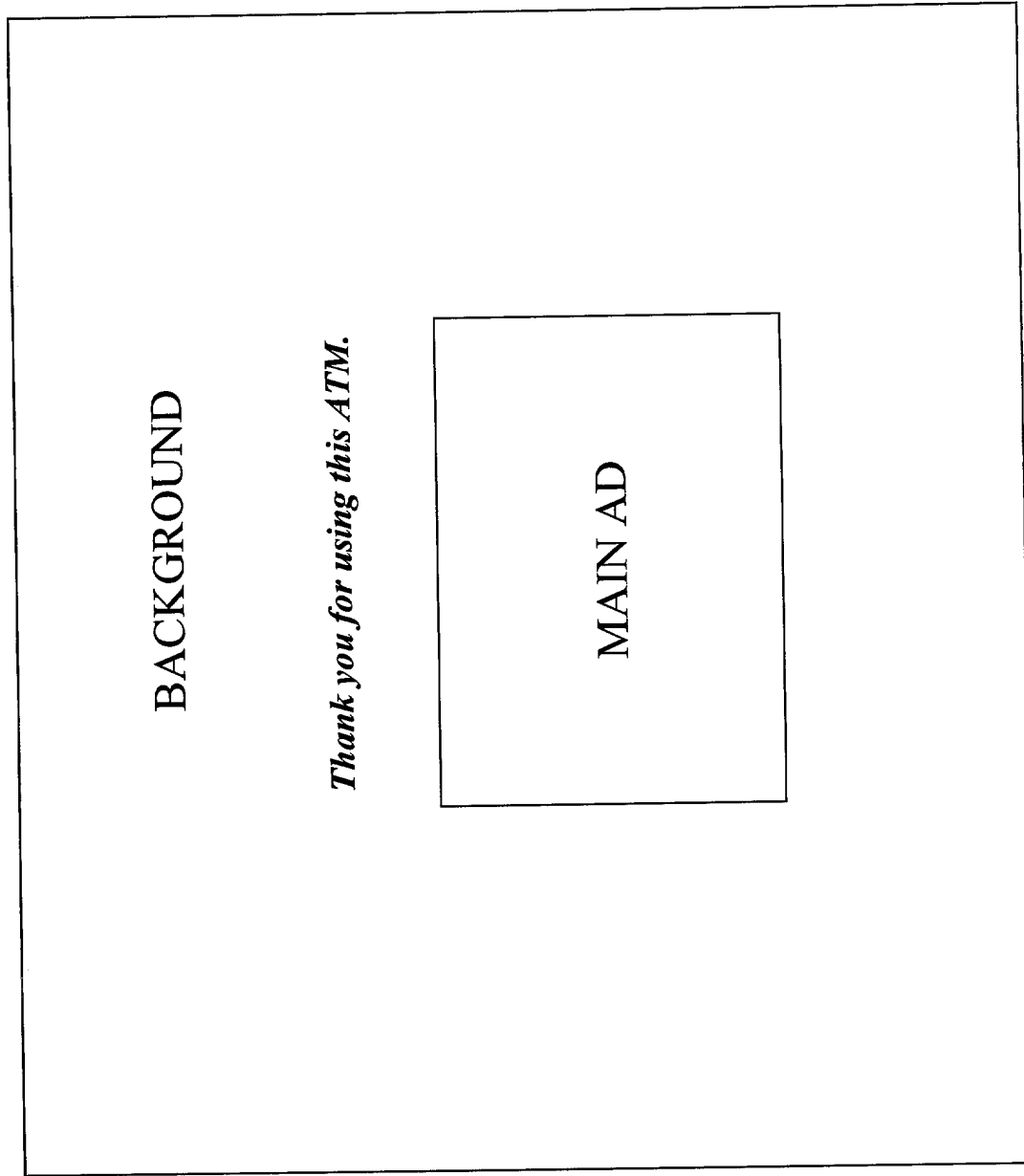


FIG. 37

Thanks

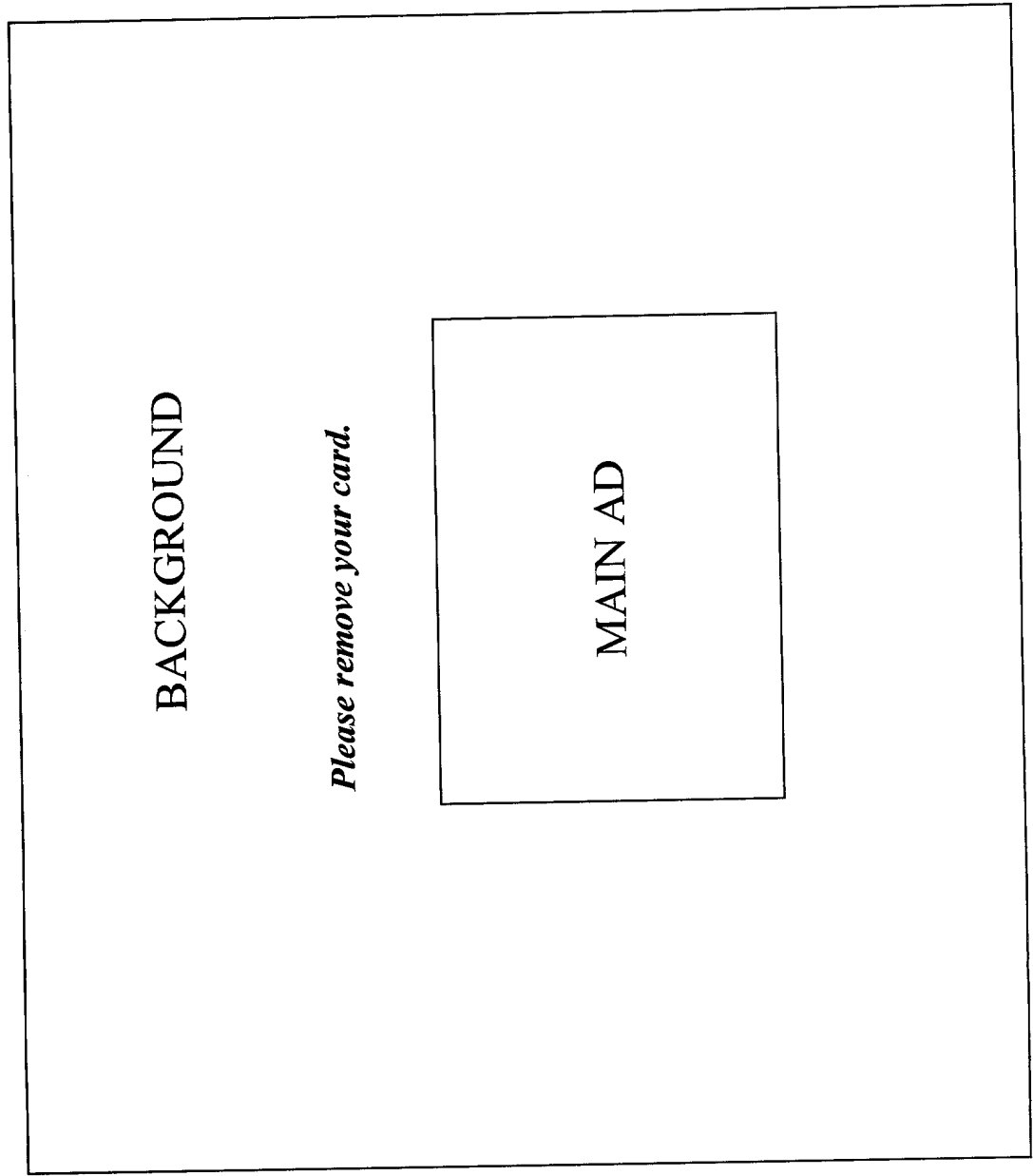


FIG. 38

Take your card